

# SPONSORSHIP OPPORTUNITIES

# CONVERGENCE'24

Contact Ed Wyszumiala ([ewyszumiala@crnusa.org](mailto:ewyszumiala@crnusa.org) / 989-598-5275) to secure your chosen sponsorship.

	PREMIER	PLATINUM	GOLD	SILVER	CRN SUPPORTER
<i>INVESTMENT</i>	\$35,000	\$25,000	\$20,000	\$15,000	\$5,000
LISTING ON GENERAL ON-SITE SIGNAGE	✓	✓	✓	✓	✓
LINKED LISTING ON EVENT WEB PAGE					TEXT NAME
ROTATING DIGITAL ON-SITE ADS	3	2	2	1	
COMPLIMENTARY REGISTRATION	2	2	2	1	
COMPANY VIDEO PLAYED AT BREAKS	:45	:30	:15		
"THANK YOU" FROM PODIUM EACH DAY	✓	✓			
THOUGHT LEADERSHIP FEATURE PROMOTED IN CRN CONTENT AND SOCIAL CHANNELS	✓	✓			
ON-STAGE KEYNOTE SPEAKER INTRODUCTION	✓				
LIMITED—EXCLUSIVE TO FIRST TWO	✓				

*Reach 200+ high-level supplement industry event attendees—and more in the CRN community as well as industry-wide—via our event promotions.*



*See additional opportunities to showcase your company as an industry leader and support CRN...*

# CONVERGENCE'24

Enjoy the same benefits noted on page 1 at each level, plus recognition related to the sponsorship:

## PLATINUM

## INVESTMENT

### Registration

\$30,000

- Sponsor logo featured on registration email marketing campaigns and confirmation emails.
- Lanyards with company logo for attendees and exclusive branding of registration area with wall decal.

### Welcome Reception

\$27,000

- Exclusive opportunity for representative to provide two-minute introduction, remarks at opening reception, event branding on content, app listing

### Networking Reception

\$27,000

- Exclusive opportunity for representative to provide two-minute introduction, remarks at opening reception, event branding on content, app listing

## GOLD

**Lunch** 2 available – sponsor signage and acknowledgement on program listing

\$21,000

## SILVER

**Fun Run & Walk** Exclusive sponsor-branded T-shirts, event branding.

\$16,000

## CRN SUPPORTER

**Conference Wi-Fi** Designate official Wi-Fi password and sponsor branding, plus company logo on web upgrade from text listing

\$12,000

**Breakfast** 2 available – sponsor signage and acknowledgement on program listing, app, plus company logo on web upgrade from text listing

\$10,000

**Mobile App** Sponsor logo prominently displayed on event app and promotional content

\$10,000

**Tote Bag** With sponsor and CRN/event logos

\$10,000

**Hotel Key Cards** With sponsor and CRN/event logos

\$7,500

**Padfolio** With sponsor and CRN logos

\$7,500

**Networking Break** 3 available – sponsor signage and acknowledgement on program listing, app

\$7,500

**Reuseable Bottle** With sponsor and CRN logos

\$7,000

**Luggage Tag** With sponsor logo

\$5,000

**Yoga** Sponsor branded towels for first 25 participants

\$2,500

**Don't see what you're looking for? Contact CRN about developing your custom sponsorship.**




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# SPONSORSHIP OPPORTUNITIES

## SCIENCE In Session

Taking place October 9  
at the Grand America hotel in  
Salt Lake City

Contact Ed Wyszumiala ([ewyszumiala@crnusa.org](mailto:ewyszumiala@crnusa.org) / 989-598-5275) to secure your chosen sponsorship.

	PLATINUM	GOLD	SILVER	CRN SUPPORTER
<i>INVESTMENT</i>	\$15,000	\$10,000	\$7,500	\$5,000
LISTING ON GENERAL ON-SITE SIGNAGE	✓	✓	✓	✓
LINKED LISTING ON EVENT WEB PAGE				TEXT NAME
ROTATING DIGITAL ON-SITE ADS	2	2	1	
COMPLIMENTARY REGISTRATION	2	2	1	
COMPANY VIDEO PLAYED AT BREAKS	:45	:30	:15	
“THANK YOU” FROM PODIUM EACH DAY	✓	✓		
THOUGHT LEADERSHIP FEATURE PROMOTED IN CRN CONTENT AND SOCIAL CHANNELS	✓	✓		
ADDRESS ATTENDEES, TWO-MINUTE REMARKS	✓			
LIMITED— EXCLUSIVE TO FIRST THREE	✓			

Reach a curated,  
high-level audience of  
science-focused  
supplement industry  
professionals—and more  
in the CRN community as  
well as industry-wide—  
via our event promotions.

### BONUS REACH—ADDITIONAL OPPORTUNITIES

As CRN brings together two influential groups for meals and networking on October 9 prior to our CONVERGENCE, with WellComms and Science in Session, we invite you to showcase your company as a leader and enjoy additional reach to dual audiences:

**LUNCH** \$14,000

**NETWORKING RECEPTION** \$4,000 each or \$8,000

- Co-sponsor opportunity for two sponsors to provide two-minute introductions and give remarks at Tuesday evening pre-event reception open to Senior Scientific Advisory Council (SSAC) members, WellComms and Science in Session speakers.

**BREAKFAST** \$7,000



**NETWORKING BREAK** 2 available \$5,000 each

# SPONSORSHIP OPPORTUNITIES

**wellcomms™**

Taking place October 9  
at the Grand America hotel in  
Salt Lake City

Contact Ed Wyszumiala ([ewyszumiala@crnusa.org](mailto:ewyszumiala@crnusa.org) / 989-598-5275) to secure your chosen sponsorship.

	GOLD	SILVER	CRN SUPPORTER
<i>INVESTMENT</i>	\$10,000	\$7,500	\$5,000
LISTING ON GENERAL ON-SITE SIGNAGE	✓	✓	✓
LINKED LISTING ON EVENT WEB PAGE			TEXT NAME
ROTATING DIGITAL ON-SITE ADS	1	1	1
COMPLIMENTARY REGISTRATION	1	1	
COMPANY VIDEO PLAYED AT BREAKS	:30	:15	
“THANK YOU” FROM PODIUM EACH DAY	✓	✓	
ADDRESS ATTENDEES, TWO-MINUTE REMARKS	✓		
THOUGHT LEADERSHIP FEATURE PROMOTED IN CRN CONTENT AND SOCIAL CHANNELS	✓		

*Reach a curated,  
audience of marketing  
and communications  
professionals in the  
wellness space—and  
more in the CRN  
community as well as  
industry-wide—via our  
event promotions.*

**BONUS REACH—ADDITIONAL OPPORTUNITIES**  
As CRN brings together two influential groups for meals and networking on October 9 prior to our CONVERGENCE, with WellComms and Science in Session, we invite you to showcase your company as a leader and enjoy additional reach to dual audiences:

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