

SPONSORSHIP OPPORTUNITIES

CONVERGENCE '25

Contact Ed Wyszumiala (ewyszumiala@crnusa.org / 989-598-5275) to secure your chosen sponsorship.

	PREMIER	PLATINUM	GOLD	SILVER	CRN SUPPORTER
INVESTMENT	\$35,000	\$25,000	\$20,000	\$15,000	\$10,000
RECEIVABLES					
VISIBILITY ON SIGNS ON-SITE	✓	✓	✓	✓	✓
LINKED LISTING ON EVENT WEB PAGE	LOGO	LOGO	LOGO	LOGO	LISTED NAME
EVENT TICKETS	2 PACKAGE CHOICE	2 CONVERGENCE	2 CONVERGENCE	1 CONVERGENCE	
"THANK YOU" FROM PODIUM EACH DAY	✓	✓			
THOUGHT LEADERSHIP FEATURE	✓	✓			
ON-STAGE KEYNOTE INTRO	✓				
EXCLUSIVE— LIMITED TO FIRST TWO	✓				

See additional opportunities to showcase your company and support CRN...



CRN'S 2025 SIGNATURE EVENTS WILL TAKE PLACE AT THE RITZ-CARLTON, ST. LOUIS, OCT. 8-10.

www.crnusa.org/2025events

SPONSORSHIP OPPORTUNITIES, CONTINUED

CONVERGENCE'25

Enjoy the same benefits noted on page 1 at each level, plus recognition related to the sponsorship:

PREMIER

INVESTMENT

Keynote session introduction

\$35,000

- Three-minute introduction of keynote speaker
- Two complimentary registrations to SIS or WellComms

PLATINUM

INVESTMENT

Registration sponsor

\$30,000

complete package

- Lanyards – \$20,000
- Name Badge Sponsor – \$15,000
- Registration Confirmation Email – \$7,500

Welcome reception

\$26,000

complete package

- Activity or activation – \$10,000

Thursday Reception

\$26,000

complete package

- Karaoke / DJ sponsor – \$10,000

GOLD

INVESTMENT

Lunch

\$20,000

- Two available—sponsor signage and acknowledgement on program listing, app

Sustainability Sponsor

\$20,000

complete package

- Sponsor logo on special sustainability email and sustainability web page
- Branded eco-friendly tote bag – \$12,500
- Branded eco-friendly reuseable water bottle – \$10,000
- Branded eco-friendly notepad – \$7,500

SILVER

INVESTMENT

Topgolf

\$17,500

- Sponsor can provide brief remarks to attendees and gets one complimentary registration for the activity, to take place Oct. 7

Fun Run/Walk

\$17,500

- 75 custom t-shirts with sponsor logo and CRN design/logo included handed out to registered attendees during registration

Conference Wi-Fi

\$17,500

- Set the password all attendees must enter to access the web on-site

New Member and Mentor Activity

\$17,500

- Help CRN make new members feel welcome and show appreciation for our new member mentors—greet the group and kick off the activity with your remarks

Contact Ed Wyszumiala (ewyszumiala@crnusa.org / 989-598-5275) to secure your chosen sponsorship.

See additional sponsorship opportunities...

SPONSORSHIP OPPORTUNITIES, CONTINUED

CONVERGENCE '25

Enjoy the same benefits noted on page 1 at this level, plus recognition related to the sponsorship:

CRN SUPPORTER

INVESTMENT

Hotel key card

\$12,500

- Custom hotel keys with sponsor logo and CRN design/logo distributed to attendees staying at venue hotel in CRN room block

Breakfast

\$10,000

- Two available—sponsor signage and acknowledgement on program listing, app

Mobile app

\$7,500

- Sponsor logo recognition as the mobile app sponsor on the homepage, with a push notification via the app with custom message before opening night reception

Networking break

\$7,500

- Three available—sponsor signage and acknowledgement on program listing, app

Luggage tag

\$5,000

- 175 luggage tags with custom sponsor artwork/logo

“Know Before You Go” webinar

\$5,000

- Sponsor can provide up to three minutes of remarks during webinar and include content that plays while participants join the waiting room, logo included on email and slide deck accompanied with pre and post follow-up email to registered attendees

Yoga

\$3,500

- 30 custom hand towels with sponsor logo distributed to registered attendees

***Don't see what you're looking for?
Contact CRN about creating your custom sponsorship.***

Ed Wyszumiala (ewyszumiala@crnusa.org / 989-598-5275)