

Council for Responsible Nutrition
Board of Directors Meeting
Thursday, March 13, 2025
9:00 a.m. EDT – 1:30 p.m. EDT

Covington & Burling
One City Center
850 Tenth Street NW, Room 10N-H
Washington, DC 20001

Revised 03/06/2025

The Board Agenda is organized across disciplines according to CRN's Strategic Initiatives for 2024-2026. This approach may result in addressing various aspects of a particular topic separately during the meeting but permits the Board to appreciate how multiple CRN departments collaborate on a single objective and how multiple objectives are furthered within a single activity. Some agenda items provide reports back to the Board of ongoing activities for its review; others require discussion, decisions or direction for implementation. These are indicated by "Requested Action."

AGENDA

(all times listed are EDT)

9:00 a.m. – 9:05 a.m.

Welcome/Introductions/Announcements [Brown]

- Call to Order
- Antitrust Reminder [Guggenheim]

9:05 a.m. – 9:10 a.m.

Approval of Minutes [Brown]

- Board of Directors Meeting of December 5, 2024 (p. 4)
Requested Action: *Approval of Board of Directors Minutes for December 5, 2024.*
- Minutes of Executive Committee Meeting of December 4, 2024 (*provided FYI only*) (p. 14)

STRATEGIC INITIATIVE 2024-2026—Influence Public Policy

Goal: *Build and maintain a positive legislative, regulatory and commercial environment for our members' products to foster consumer confidence and industry growth.*

9:10 a.m. – 9:40 a.m.

Age Restrictions on Weight Loss & Muscle Building Supplements

- Status of New York Age Restriction Litigation [Olsen] (p. 17)
Requested Action: *Discussion regarding oral arguments and potential next steps in the litigation.*
- State Age Restriction Legislation [Gustafson] (p. 18)
Requested Action: *For Board information and discussion and possible motion to provide direction on how CRN should react to the increasing number of these proposals.*

- 9:40 a.m. – 9:55 a.m.** **Tax Treatment of Dietary Supplements in HSA/FSA Accounts**
[Meirovitz] (p. 22)
Requested Action: *Board information and discussion.*
- 9:55 a.m. – 10:00 a.m.** **CRN’s 2025 Day on the Hill** *[Meirovitz/Gustafson]*
Requested Action: *Board information and discussion.*
- 10:00 a.m. – 10:30 a.m.** **Guest Speaker**
 John Murphy, Senior Vice President and Head of International
 U.S. Chamber of Commerce
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- 10:30 a.m. – 10:50 a.m.** **BREAK (20 minutes)**
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- 10:50 a.m. – 11:05 a.m.** **Update on the Status of FDA** *[Nguyen/Wong]*
Requested Action: *Board information and discussion.*
- 11:05 a.m. – 11:15 a.m.** **Drug Preclusion Report** *[Olsen] (p. 23)*
Requested Action: *Board information and discussion.*

Written Only Items:

- Additional Federal and State Legislative Issues (p. 41)
- Congressional Dietary Supplement Caucus (p. 45)
- CRN PAC Report (p. 46)
- Dietary Supplement Registry (p. 47)
- FTC Substantiation Guidance Update (p. 48)
- International Forum Update (p. 49)
- Dietary Guidelines for Americans 2025-2030 (p. 50)
- Front of Package Labeling for Food (p. 51)
- Food Date Labeling (p. 52)

STRATEGIC INITIATIVE 2024-2026—Expand Self-Regulatory Initiatives

Goal: *Champion self-regulatory initiatives that demonstrate our members’ commitment to transparency, accountability, and responsible behavior to sustain and improve trust in our members’ products and to distinguish responsible companies.*

- 11:15 a.m. – 11:25 a.m.** **Vitamin and Mineral Safety Handbook Chapters**
[Ciappio] (p. 24)
Requested Action: *Board information and discussion.*

Written Only Items:

- ODS Prenatal Supplements Workshop (p. 53)

STRATEGIC INITIATIVE 2024-2026—Cultivate Positive Public Perceptions

Goal: Create and foster awareness, perception and understanding of the safe and valuable roles our members' products play on individual, family and public health.

Written Only Items:

- Communications Activities Report (p. 54)
- Vitamin D & Me! (p. 59)

STRATEGIC INITIATIVE 2024-2026—Improve Consumer Access

Goal: Improve consumer access to reliable information about the roles dietary supplements and functional food play for nutrition and health, and increase access to our members' products.

11:25 a.m. – 11:35 a.m.

CRN Foundation—Access Initiative [Ventura] (p. 25)

Requested Action: Board information and discussion.

STRATEGIC INITIATIVE 2024-2026—Expand Membership

Goal: Lead the industry and build association resources through industry-focused education, member services, and community building that foster broad membership in CRN and differentiates CRN among industry associations.

11:35 a.m. – 11:45 a.m.

Consideration of New Member Applications [Wyszumiala] (p. 26)

- New Voting Membership applications of:
 - Arizona Nutritional Supplement
 - Better Being Co.
 - CoreFX
 - GNC
- New Associate Membership applications of:
 - Cortex Group
 - Davis Wright Tremaine LLP

Requested Action: Board approval of these applications for membership in CRN.

11:45 a.m. – 11:55 a.m.

Member Report Regarding Renewals [Powers] (p. 28)

Requested Action: Board information and discussion.

11:55 a.m. – 12:05 p.m.

CRN Member Ambassadors/Membership Committee [Powers/Cook] (p. 30)

Requested Action: Board information and discussion.

12:05 p.m. – 12:10 p.m.

Upcoming Education and Events [Powers] (p. 31)

Requested Action: *Attend and share with company and industry contacts as appropriate.*

12:10 p.m. – 12:15 p.m.

GLP-1 Education [Huber] (p. 33)

Requested Action: *Board information and discussion.*

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12:15 p.m. – 12:45 p.m.

LUNCH (30 minutes)

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THE BUSINESS OF THE ASSOCIATION

12:45 p.m. – 1:00 p.m.

Financial Report [Reid]

- Financial Reports for December 31, 2024 (p. 35 and accompanying spreadsheets)

Requested Action: *Board approval of the financial reports for December 31, 2024.*

1:00 p.m. – 1:15 p.m.

2025 Revised Budget [Mister/Rucker] (p. 36 and accompanying spreadsheets)

Requested Action: *Board review of revised budget for 2025.*

1:15 p.m. – 1:20 p.m.

2024 Audit Report [Fugate] (p. 39)

Requested Action: *Board adoption of the Consolidated Audit Report for 2024 prepared by Rogers & Company.*

1:20 p.m. – 1:25 p.m.

President's Report [Mister]

- CRN Office Move
- Annual Conference Planning
- President & CEO's Contract Renewal

1:25 p.m. – 1:30 p.m.

New Business

1:30 p.m.

Adjourn *(Please plan for 1:30 p.m. EDT adjournment; however, the meeting may end earlier if business is completed.)*

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The next Executive Committee meeting will take place in Washington, DC on Tuesday, June 10, 2025. An interim meeting may be conducted by video call if events warrant.

The next meeting of CRN's Board of Directors is scheduled to take place in Washington, DC on Thursday, June 12, 2025.