

SPRING 2021

CRN DAILY SUPPLEMENT

UNLOCKED DIGEST: Your sneak peek into the Council for Responsible Nutrition's supplement industry initiatives. Read full stories with links: www.crnusa.org/DSDigest

FDA evaluation of NAC not complete; CRN continues dialogue with agency, Amazon, and key stakeholders



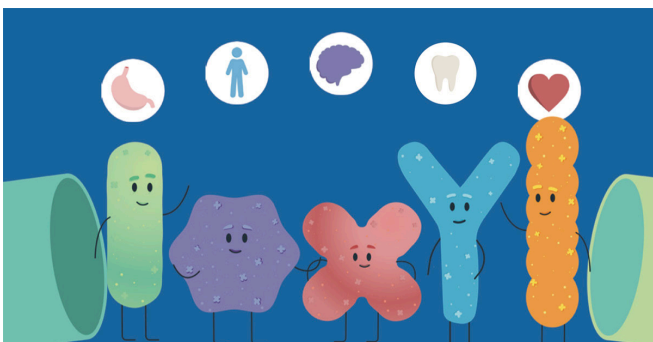
CRN met with Acting FDA Commissioner Dr. Janet Woodcock and other officials to discuss top supplement industry issues, including concerns over the agency's position that N-acetyl-L-cysteine (NAC) cannot be lawfully marketed in dietary supplements. Read the full story online for more about CRN's efforts to mitigate fallout from FDA-issued warning letters on NAC.

CRN Foundation shares unbiased research via 'Vitamin D & Me!' consumer education website



Vitamin D & Me! presents research, expert video interviews, news, and education in a user-friendly format, focusing on U.S. consumers 55 and older. CRN Associate Member Nutrasource developed the scientifically-supported content for Vitamin D & Me! The initiative tracks and summarizes clinical studies on vitamin D and COVID-19. Read more in the DS Digest online and visit www.vitaminDandme.org.

'Probiotics: What's Inside is Alive!' retailer education campaign provides need-to-know info on identity, quantity, viability, and more



It is critical that retail buyers understand probiotics' unique properties in order to provide customers with safe, high quality, and beneficial products. CRN's new retailer education campaign, "Probiotics: What's Inside is Alive!", explains the importance of probiotic identity, quantity, and viability—and properly labeling these attributes. Read more in the DS Digest online and visit www.crnusa.org/probiotics

The **CRN Daily Supplement** is the newsletter for members of the **Council for Responsible Nutrition** (CRN), the leading trade association of the dietary supplement industry.
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Skillful government relations key to protecting supplement status in the states—an update on age-restriction proposals



Skillful government relations, including productive engagement with opponents, is key to protecting supplements' status in the states. CRN's Government Relations Committee and State Subcommittee are working together to oppose state age restriction proposals, including California AB 1341 and Massachusetts H 2331 and S 1525. Learn more about CRN's unique understanding and depth of knowledge on age restriction proposals in the full story online.

Mister: 'It's time to rally around H.R. 841' for CBD, other hemp-derived cannabinoids



The suggestion that FDA set a pre-market safe use level for CBD flies in the face of DSHEA, CRN President & CEO Steve Mister says. It's time for companies that want a pathway forward for CBD and other hemp-derived cannabinoids to rally around H.R. 841 and help build support. Read the full story online, view Mister's interview with NutraIngredients, and access CRN's industry-wide webinar on DSHEA 2.0—beyond just CBD.

New 'Supplement OWL' website enhances industry transparency; advisory board encourages full participation



Transparency has never been more important and the Supplement OWL is a demonstration of this industry's commitment to candor and honesty with our regulators, retailers and consumers. Read the full story online and catch SupplySide 365 Network's session on updates to the Supplement OWL with CRN's Luke Huber, N.D., MBA—now available on demand.

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