

FALL 2021

CRN DAILY SUPPLEMENT

UNLOCKED DIGEST: Your sneak peek into the Council for Responsible Nutrition's supplement industry initiatives. Read full stories with links: www.crnusa.org/DSDigest

CRN calls for public hearing on drug preclusion provision



“CRN believes FDA should hold a public hearing on how it should interpret the drug preclusion provision overall,” CRN’s Megan Olsen, vice president and associate general counsel observed in an HBW Insights article discussing FDA’s response denying Sen. Mike Lee’s (R-UT) call for a hearing on the agency’s handling of N-Acetyl-L cysteine (NAC)—along with answers to several important questions.

New CRN Health Care Practitioner Forum addresses growing practitioner channel



Practitioner channel sales are some of the fastest-growing in the supplement industry, accounting for 9.5% of all sales as of 2019. CRN’s newly-formed Health Care Practitioner Forum (HCPF) will convene its first meeting on Wednesday, Oct. 6, at 3 pm ET for CRN members that serve the practitioner dietary supplement channel or want to learn more about this growing category.

CBD NDI notification rejections should concern entire supplement industry



All supplement manufacturers should be alarmed by FDA’s recent rejection of NDI notifications (NDIN) for CBD submitted by two companies. The disconnect between asking for safety data and then setting impossibly high standards could be brought to bear on almost any ingredient, Mister points out in coverage from New Hope.

The **CRN Daily Supplement** is the newsletter for members of the **Council for Responsible Nutrition** (CRN), the leading trade association of the dietary supplement industry.

Learn more: www.crnusa.org/join

Experts deep dive into mental health, sleep claims— webinar now available on demand



Passing the \$1 billion mark, mood and mental health supplement sales grew by 29.4% in 2020 and sleep supplements by 36.6%, with continued growth expected, according to data from Nutrition Business Journal. But marketers must be mindful of FDA and FTC regulations when making claims. In February, FDA issued 10 warning letters to companies selling dietary supplements claiming to treat or prevent depression and other mental health disorders.

Olympics shine light on sports nutrition, adulteration issues— CRN Sports Nutrition Working Group to meet again in October



“As this year’s Olympic Games come to a close, it serves as a reminder for both athletes and consumers to be mindful of the products they take to support their health and wellness and for industry to invest in educational resources to ensure that athletes of all levels have the information they need to make smart decisions around sports nutrition,” CRN’s Luke Huber, N.D., MBA, and Jim Komorowski, MS, CNS, of JDS Therapeutics LLC and Chair of CRN’s Sports Nutrition Working Group (SNWG) urge.

CRN mentor program sets new members up for success



What was most important to OmniActives when the company became a member of CRN was “how to get actively involved in the discussions and plans on key issues CRN is championing on behalf of the industry—whether it’s related to science, regulation, policy, transparency in labeling, or the supply chain,” Vice President, Global Scientific and Regulatory Affairs Deshanie Rai, Ph.D., FACN notes.

The **CRN Daily Supplement** is the newsletter for members of the **Council for Responsible Nutrition** (CRN), the leading trade association of the dietary supplement industry. Join CRN to receive your copy daily. Contact Carl Hyland (chyland@crnusa.org) about membership.

Learn more: www.crnusa.org/join