

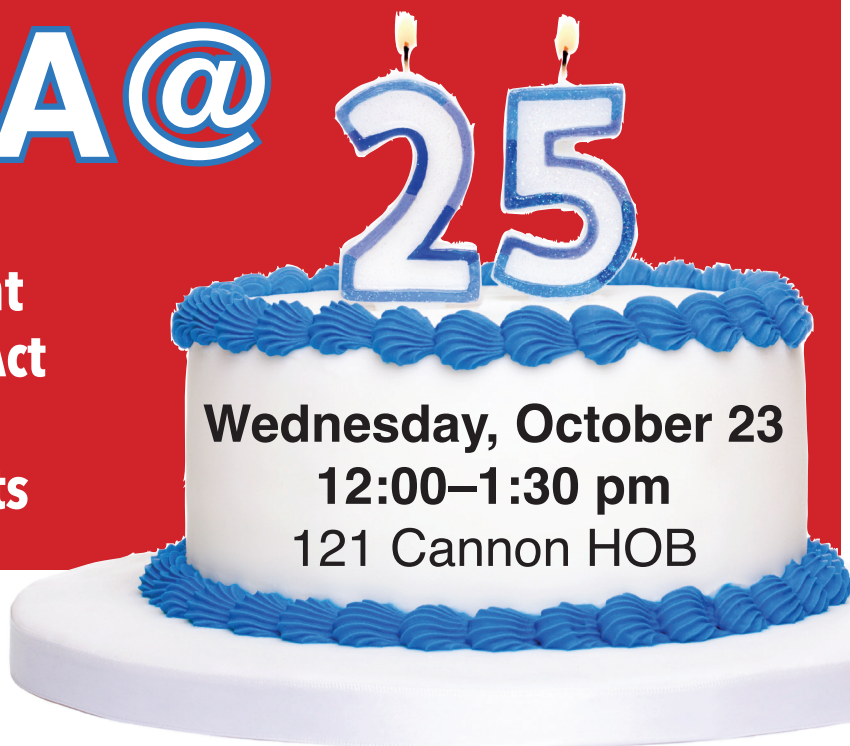


American Herbal Products Association, Council for Responsible Nutrition, Consumer Healthcare Products Association, Natural Products Association, and United Natural Products Alliance
in cooperation with the **Congressional Dietary Supplement Caucus** invite you to join us for a

SPECIAL CELEBRATORY LUNCHEON BRIEFING

DSHEA @

**How the 1994
Dietary Supplement
Health & Education Act
Regulates Your
Dietary Supplements**



**Wednesday, October 23
12:00–1:30 pm
121 Cannon HOB**

On October 25, 1994, President Clinton signed into law the Dietary Supplement Health and Education Act (DSHEA), creating a new category of products called dietary supplements and giving FDA new authority to oversee their manufacturing and marketing. Since then, dietary supplements have become a **\$46 billion industry** with products used by more than **77% of American adults**.

But how are these products regulated?

This anniversary briefing will highlight the lasting legacy of this landmark law and how the law balances consumer access to a wide range of products along with protection of public health. This comprehensive piece of legislation established a new regulatory framework for supplements covering the safety of the ingredients, requirements for manufacturing and labeling, and a range of enforcement tools for FDA.

**What may the next 25
years of DSHEA bring?**

**Come learn how
your supplements
are regulated!**



BRIEFING PRESENTERS:

Diane McEnroe ★ Sidley Austin
Claudia Lewis ★ Venable
Paul D. Rubin ★ Debevoise & Plimpton

**JOIN US FOR LUNCH
—AND CAKE—
TO CELEBRATE THE 25TH
ANNIVERSARY OF DSHEA!**

**RSVP TO BILL DUMAIS:
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202-204-7677**