

CRN Associate Dues Renewal Worksheet + Sponsorship Commitment Form



Council for Responsible Nutrition

The Science Behind the Supplements

**NEW IN 2027: PLAN YOUR
CRN SPONSORSHIP NOW,
THEN ACTIVATE YEAR ROUND
TO BEST SUIT YOUR GOALS
(see pages 3–4)**

Worksheet is due December 4, 2026

Payment is due February 26, 2027

_____ **Yes,** _____ **will renew its CRN membership for 2027.**
Company Name

Please send the invoice to: _____ (Name and email address)

1. Determine your company's dues – ASSOCIATE MEMBERS

Associate Members—Any company or person who supplies services, products (other than dietary ingredients) or other support to a company or person eligible for Voting Membership is eligible for Associate Membership. This includes testing laboratories, consultants, law firms, packaging manufacturers, machinery providers, consumer research firms, trade media, advertising agencies and many others. A company who manufactures a dietary supplement, functional food or nutritional ingredient or markets or distributes a dietary supplement, functional food or nutritional ingredient under its own brand qualifies as a Voting Member of CRN and may not join as an Associate Member.

Dues for Associate Members are based on the size of the firm. Please estimate the number of fulltime equivalent staff positions who work on matters related to dietary supplements and functional foods.

SIZE OF FIRM	CRN ASSOCIATE MEMBER DUES
Independent (1 person)	\$2,050
Team (2–5 fulltime equivalent staff)	\$3,400
Consultancy (6–9 fulltime equivalent staff)	\$6,800
Firm (10+ fulltime equivalent staff)	\$10,150
TOTAL DUES. CRN will invoice.	\$ _____

Taxability of Trade Association Dues: *CRN is a not-for-profit 501(c)(6) organization. Membership dues and contributions to CRN are not deductible as charitable contributions for federal income tax purposes, but may be partially deductible as a business expense. The portion of membership dues attributable to lobbying activity is not tax deductible.*

CRN Members may pay their annual dues via check made payable to “Council for Responsible Nutrition” or via wire transfer. For wire information, please contact Marc Rucker at mrucker@crnusa.org.

CRN Associate Dues Renewal Worksheet

2. Certification

This renewal must be signed by an officer or senior executive in your company. Membership dues are non-refundable once the renewal has been submitted.

I certify that the information included with this application is accurate and complete to the extent of my knowledge.

I have read and understand the [CRN Bylaws](#) and agree that my company will abide by the terms and conditions of membership specified therein. I understand that failure to comply with the Bylaws and CRN's policies may subject my company to disciplinary action by CRN.

I have read and understand the [CRN Code of Ethical Principles](#) and attest that my company pledges its commitment to comply with this Code of Ethical Principles I affirm that my company will continue to uphold these Principles during its membership in CRN.

Company Contact (please print) _____

Title _____

Signature _____

Phone _____ **Email** _____

Date _____

Renewal worksheet is due December 4, 2026.

3. Send CRN the completed renewal form via email to:

Gretchen Powers, Vice President, Marketing and Member Experience: gpowers@crnusa.org

CRN SPONSORSHIP 2027

Plan once.
Activate all year.

Sponsors can choose one major presence, several smaller opportunities, or a combination.

SUGGESTED SUPPORT LEVELS	
\$35K+	CHAMPION
\$25K	LEADERSHIP PARTNER
\$20K	SUSTAINING PARTNER
\$15K	IMPACT PARTNER
\$10K	ENGAGEMENT PARTNER
\$7,500	SUPPORTER

How it works:

- 1

SET THE COMMITMENT
Choose an annual sponsorship level during renewal.
- 2

NAME THE PRIORITIES
Tell CRN which audiences and outcomes matter most, helping connecting your sponsorship to marketing goals.
- 3

CHOOSE THE ACTIVATIONS
Allocate the full amount as opportunities become available.



Consider your goals alongside CRN’s five sponsorship portfolios:

ADVOCACY	Industry stewardship
EDUCATION	Professional development
CONNECTION	Executive and member relationships
SCIENCE	Innovation and marketplace leadership
VISIBILITY	Year-round communications

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SET YOUR COMMITMENT

Company Name: _____

Please check the level of your annual sponsorship commitment for 2027.

* If you would like to make a commitment of more than \$35K or for an amount not listed, please fill in here: _____

- ☐ \$35K CHAMPION*
- ☐ \$25K LEADERSHIP PARTNER
- ☐ \$20K SUSTAINING PARTNER
- ☐ \$15K IMPACT PARTNER
- ☐ \$10K ENGAGEMENT PARTNER
- ☐ \$7,500 SUPPORTER

UNDECIDED Please contact to discuss.
mail: _____

PLEASE NOTE, SPONSORSHIPS ARE SEPARATE FUNDS FROM DONATIONS TO THE CRN FOUNDATION. [LEARN MORE.](#)

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NAME YOUR PRIORITIES

Tell us who you want to reach and what you want your sponsorship to accomplish. Check all that apply.

AUDIENCES

- ☐ Executive and business leaders
- ☐ Regulatory, legal and compliance professionals
- ☐ Scientific affairs, R&D and product development teams
- ☐ Marketing, communications and brand teams
- ☐ Government relations and public affairs professionals
- ☐ Finished-product manufacturers and marketers
- ☐ Ingredient suppliers and contract manufacturers
- ☐ Retailers and other marketplace partners
- ☐ International industry stakeholders
- ☐ Other: _____

GOALS

- ☐ Build company or brand visibility
- ☐ Establish thought leadership and subject-matter credibility
- ☐ Educate the industry about your science, products or services
- ☐ Reach prospective customers and business partners
- ☐ Strengthen relationships with current customers
- ☐ Introduce new research, capabilities or innovations
- ☐ Support professional education and industry development
- ☐ Demonstrate our commitment to a responsible supplement industry
- ☐ Create meaningful engagement with CRN members
- ☐ Other: _____

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CHOOSE YOUR ACTIVATIONS

Our team will be in touch with you throughout the year to help make sure you get the most of your sponsorship through the activations that best address your priorities. If you have a regular sponsorship you would like to claim, please let us know: _____

QUESTIONS? Please contact Gretchen Powers (gpowers@crnusa.org) or Ed Wyszumiala (ewyszumiala@crnusa.org)