

CRN Voting Dues Renewal Worksheet + Sponsorship Commitment Form



Council for Responsible Nutrition

The Science Behind the Supplements

**NEW IN 2027: PLAN YOUR
CRN SPONSORSHIP NOW,
THEN ACTIVATE YEAR ROUND
TO BEST SUIT YOUR GOALS
(see pages 8–9)**

Worksheet is due December 4, 2026
Payment is due February 26, 2027

_____ **Yes,** _____ **will renew its CRN membership for 2027.**
Company Name

Please send the invoice to: _____ (Name and email address)

1. Determine your company's membership category – VOTING MEMBERS

Any company who manufactures a dietary supplement, a functional food or an ingredient intended for one of these products, or who markets or distributes a dietary supplement or functional food under its own brand or label, or markets or distributes a dietary ingredient, is eligible for membership in the Council as a Voting Member. A dietary supplement is defined as that term is defined in the U.S. Food, Drug & Cosmetic Act (21 U.S.C. 321(ff)). A functional food is defined as “any product properly labeled as a food under the federal Food, Drug, & Cosmetic Act that is formulated specifically to increase the intake of nutrients or other compounds and for which the manufacturer makes structure/function or health claims in its labeling.”

Voting Members qualify in one or more of the following categories: (check all that apply)

_____ **Branded Product Member:** A member who manufactures or markets a finished dietary supplement or functional food, under its own brand or label.

_____ **Contract Manufacturer Member:** A member who manufactures finished dietary supplements or functional foods on behalf of, or for resale to, another business for sale under another brand or label.

_____ **Ingredient Manufacturer/Formulator Member:** A member who manufactures an ingredient (including excipients, flavorings, capsules, casings or colorants) for use in a dietary supplement, or a nutritional ingredient for use in a functional food. A “nutritional ingredient” means a dietary ingredient as that term is defined in the U.S. Food, Drug & Cosmetic Act (21 U.S.C. 321(ff)). “Manufactures” includes harvesting, processing or substantially altering the ingredient or holding unique patents or other intellectual property to prepare the ingredient for inclusion in a dietary supplement or for inclusion of a nutritional ingredient in a functional food product.

_____ **Ingredient Distributor/Representative Member:** A member who sells or facilitates the sale of ingredients intended for inclusion in a dietary supplement or of nutritional ingredients for inclusion in a functional food, but does not manufacture, harvest, process or otherwise substantially alter the composition of such ingredients. This class of membership is generally limited to firms that do not hold a patent or other intellectual property in the ingredient and do not market the ingredient under their own unique brand.

CRN Voting Dues Renewal Worksheet

2. Determine your company's dues

Dues for Voting Members for 2027 are based on your best estimate of your sales for 2026.

CRN calculates its dues based as a percentage of the sales from all aspects of your business involved in the sale of dietary supplements, functional food and their nutritional ingredients for the previous fiscal year. CRN members are required to pay dues on all aspects of their businesses that are involved in these categories. We define the following terms to help you determine your annual membership dues:

“Sales” – Sales shall mean gross sales in the U.S. during the past year resulting from the manufacture and/or distribution of dietary supplements, functional food, all ingredients in a dietary supplement and nutritional ingredients in functional food products, including all sales of the member company and its domestic affiliates. Deductions for refunds and discounts shall not decrease “gross sales.”

“Dietary Supplements” – Any product that is properly labeled as a “dietary supplement” (i.e., with “Supplement Facts”) under the U.S. Food, Drug & Cosmetic Act as that term is defined in 21 U.S.C. 321(ff). A dietary supplement may contain one or more dietary ingredients such as vitamins, minerals, herbs or other botanicals, amino acids or other dietary substance used to supplement the diet, or a concentrate, metabolite, constituent, extract, or combination of such ingredients.

“Functional Food” – Any product that is properly labeled as a “food” (i.e., with a “Nutrition Facts” label) under the U.S. Food, Drug & Cosmetic Act that is formulated specifically to increase the intake of certain nutrients or other compounds and for which the manufacturer makes structure/function or health claims in its labeling.

“Nutritional Ingredients” – Nutritional ingredients are dietary ingredients as that term is defined in the U.S. Food, Drug & Cosmetic Act (21 U.S.C. 321(ff)) and may include vitamins, minerals, herbs or other botanicals, amino acids or other dietary substance used to supplement the diet, or a concentrate, metabolite, constituent, extract, or combination of such ingredients.

“Ingredients” – Includes not only “dietary ingredients” as defined in the U.S. Food, Drug & Cosmetic Act, but also includes excipients, colors, flavorings, and other ingredients used in the manufacture of supplements.

CRN Voting Dues Renewal Worksheet

Determine your dues based on your sales.

Determine your company's annual U.S. sales of dietary supplements, functional food, and their ingredients and use the appropriate rate chart below to calculate your membership dues.

PLEASE NOTE: Sales data provided to CRN for membership purposes are held strictly confidential by CRN and are not disclosed to anyone, not even to CRN's Board of Directors. This information is required for accurate computation of CRN's dues.

For companies with less than \$50 million in sales of dietary supplements and functional food (or their ingredients), calculate your dues by determining your sales in each category, and apply the multiplier provided for that category.

Sales from Branded Finished Products (Dietary Supplements or Functional Food)	Gross Sales = \$ _____ (x .10%) Multiply by .0010	= \$ _____
Sales from Contract Manufacturing Finished Products for Other Brands	Gross Sales = \$ _____ (x .08%) Multiply by .0008	= \$ _____
Sales from Ingredient Manufacturing and Formulation	Gross Sales = \$ _____ (x .08%) Multiply by .0008	= \$ _____
Sales for Distribution of Ingredients Without Alteration or Unique Branding	Gross Sales = \$ _____ (x .07%) Multiply by .0007	= \$ _____
DUES SUBTOTAL Add all subtotals from the above categories to compute total dues before new-member discount or prorating.	Add above lines Minimum Dues: If your dues subtotal is less than \$4,000, enter "\$4,000."	= \$ _____ Use this amount and go to page 7 under Calculate Total Dues

CRN Voting Dues Renewal Worksheet

For companies between \$50 and \$100 million in sales of dietary supplements and functional food (or their ingredients), calculate your dues by determining your sales in each category, and apply the multiplier provided for that category.

Sales from Branded Finished Products (Dietary Supplements or Functional Food)	Gross Sales = \$ _____ (x .08%) Multiply by .0008	= \$ _____
Sales from Contract Manufacturing Finished Products for Other Brands	Gross Sales = \$ _____ (x .075%) Multiply by .00075	= \$ _____
Sales from Ingredient Manufacturing and Formulation	Gross Sales = \$ _____ (x .075%) Multiply by .00075	= \$ _____
Sales for Distribution of Ingredients Without Alteration of Unique Branding	Gross Sales = \$ _____ (x .065%) Multiply by .00065	= \$ _____
DUES SUBTOTAL Add all subtotals from the above categories to compute total dues before new-member discount or prorating. *Minimum Dues Requirements for this \$50m - \$100m Sales Level: Based on your primary company description, your dues should be at least: • For Branded Marketers of Finished Products – \$50,000 • For Contract Manufacturers of Finished Products – \$40,000 • For Ingredient Manufacturers and Formulators – \$40,000 • For Ingredient Distributors – \$35,000	Add above lines *See chart below for minimum dues requirements	= \$ _____ Use this amount and go to page 7 under Calculate Total Dues

CRN Voting Dues Renewal Worksheet

For companies between \$100 and \$500 million in annual U.S. sales of dietary supplements and functional food (or their ingredients) for all categories:

If your total sales are between \$100 and \$150 million	Gross Sales = \$ _____ (x .075%) Multiply by .00075	= \$ _____ Minimum amount of \$75,000 and maximum amount of \$110,000 Use this amount and go to page 7 under Calculate Total Dues
If your total sales are between \$150 and \$300 million	Gross Sales = \$ _____ (x .065%) Multiply by .00065	= \$ _____ Minimum amount of \$110,000 and maximum amount of \$175,000 Use this amount and go to page 7 under Calculate Total Dues
If your total sales are between \$300 and \$500 million	Gross Sales = \$ _____ (x .05%) Multiply by .0005	= \$ _____ Minimum amount of \$175,000 and maximum amount of \$250,000 Use this amount and go to page 7 under Calculate Total Dues

For companies greater than \$500 million in annual U.S. sales of dietary supplements and functional food (or their ingredients) for all categories:

If your total sales are greater than \$500 million, your dues are \$250,000 + .0025% of total sales	Gross Sales = \$ _____ (x .0025%) Multiply by .000025	= \$ _____ + \$250,000 Total = \$ _____ Use this amount and go to page 7 under Calculate Total Dues
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Taxability of Trade Association Dues: *CRN is a not-for-profit 501(c)(6) organization. Membership dues and contributions to CRN are not deductible as charitable contributions for federal income tax purposes, but may be partially deductible as a business expense. The portion of membership dues attributable to lobbying activity is not tax deductible.*

CRN Voting Dues Renewal Worksheet

Do you qualify for the first-year discount? (New members only)

Special dues incentive for New Voting Members:

CRN voting membership is available at a 50% reduction in dues for the first 12 months, which begins the first month of membership. **If your company joined in 2026 you may still have some portion of the 50% discount for new, first-time members. Please contact Gretchen Powers, Vice President, Marketing and Member Experience, if you need assistance calculating the remaining discount on your dues.**

= \$ _____

Calculate Total Dues

TOTAL DUES

= \$ _____

CRN Members may pay their annual dues via check made payable to “Council for Responsible Nutrition” or via wire transfer. For wire information, please contact Marc Rucker at mrucker@crnusa.org.

CRN does not accept credit card payments for dues in excess of \$5,000.

CRN Voting Dues Renewal Worksheet

3. Certification

This renewal must be signed by an officer or senior executive in your company. Membership dues are non-refundable once the renewal has been submitted.

I certify that the information included with this application is accurate and complete to the extent of my knowledge.

I have read and understand the [CRN Bylaws](#) and agree that my company will abide by the terms and conditions of membership specified therein. I understand that failure to comply with the Bylaws and CRN's policies may subject my company to disciplinary action by CRN.

I have read and understand the [CRN Code of Ethical Principles](#) and attest that my company pledges its commitment to comply with this Code of Ethical Principles I affirm that my company will continue to uphold these Principles during its membership in CRN.

I understand that CRN members who market finished dietary supplement products to consumers with their own brand must participate in the Supplement OWL (Online Wellness Library).

Company Executive Contact (please print) _____

Title _____

Signature _____

Phone _____ **Email** _____

Date _____

Renewal worksheet is due December 4, 2026.

4. Send CRN the completed renewal form via email to:

Gretchen Powers, Vice President, Marketing and Member Experience: gpowers@crnusa.org

CRN SPONSORSHIP 2027

Plan once.
Activate all year.

Sponsors can choose one major presence, several smaller opportunities, or a combination.

SUGGESTED SUPPORT LEVELS	
\$35K+	CHAMPION
\$25K	LEADERSHIP PARTNER
\$20K	SUSTAINING PARTNER
\$15K	IMPACT PARTNER
\$10K	ENGAGEMENT PARTNER
\$7,500	SUPPORTER

How it works:

- 1

SET THE COMMITMENT
Choose an annual sponsorship level during renewal.
- 2

NAME THE PRIORITIES
Tell CRN which audiences and outcomes matter most, helping connecting your sponsorship to marketing goals.
- 3

CHOOSE THE ACTIVATIONS
Allocate the full amount as opportunities become available.



Consider your goals alongside CRN’s five sponsorship portfolios:

ADVOCACY	Industry stewardship
EDUCATION	Professional development
CONNECTION	Executive and member relationships
SCIENCE	Innovation and marketplace leadership
VISIBILITY	Year-round communications

1

SET YOUR COMMITMENT

Company Name: _____

Please check the level of your annual sponsorship commitment for 2027.

* If you would like to make a commitment of more than \$35K or for an amount not listed, please fill in here: _____

- ☐ \$35K CHAMPION*
- ☐ \$25K LEADERSHIP PARTNER
- ☐ \$20K SUSTAINING PARTNER
- ☐ \$15K IMPACT PARTNER
- ☐ \$10K ENGAGEMENT PARTNER
- ☐ \$7,500 SUPPORTER

UNDECIDED Please contact to discuss.
mail: _____

PLEASE NOTE, SPONSORSHIPS ARE SEPARATE FUNDS FROM DONATIONS TO THE CRN FOUNDATION. [LEARN MORE.](#)

2

NAME YOUR PRIORITIES

Tell us who you want to reach and what you want your sponsorship to accomplish. Check all that apply.

AUDIENCES

- ☐ Executive and business leaders
- ☐ Regulatory, legal and compliance professionals
- ☐ Scientific affairs, R&D and product development teams
- ☐ Marketing, communications and brand teams
- ☐ Government relations and public affairs professionals
- ☐ Finished-product manufacturers and marketers
- ☐ Ingredient suppliers and contract manufacturers
- ☐ Retailers and other marketplace partners
- ☐ International industry stakeholders
- ☐ Other: _____

GOALS

- ☐ Build company or brand visibility
- ☐ Establish thought leadership and subject-matter credibility
- ☐ Educate the industry about your science, products or services
- ☐ Reach prospective customers and business partners
- ☐ Strengthen relationships with current customers
- ☐ Introduce new research, capabilities or innovations
- ☐ Support professional education and industry development
- ☐ Demonstrate our commitment to a responsible supplement industry
- ☐ Create meaningful engagement with CRN members
- ☐ Other: _____

3

CHOOSE YOUR ACTIVATIONS

Our team will be in touch with you throughout the year to help make sure you get the most of your sponsorship through the activations that best address your priorities. If you have a regular sponsorship you would like to claim, please let us know: _____

QUESTIONS? Please contact Gretchen Powers (gpowers@crnusa.org) or Ed Wyszumiala (ewyszumiala@crnusa.org)