

CRN Associate Membership

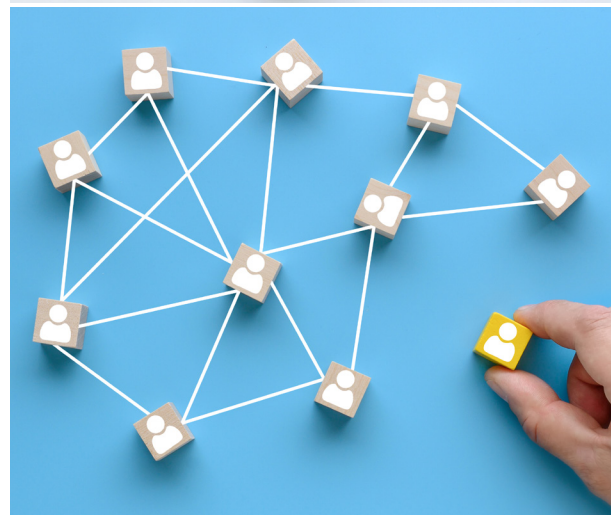
Access need-to-know information and people in the supplement space.

Stay updated on the growing dietary supplement industry and connect with top executive contacts in this space through:

- CRN members-only content, including the CRN Supplement weekly newsletter and exclusive issues alerts and updates.
- Participation in CRN standing committees and select working groups and task forces.
- Quarterly spotlights of your business in the CRN Supplement newsletter/our socials and other opportunities to highlight your services before 2,000 + dietary supplement industry executives. (See back.)

Associate Members also receive:

- Special pricing on registration at CRN's signature annual events, Science in Session and Now, New, Next, as well as other CRN-sponsored events with member pricing—WellComms, Legal, Regulatory and Compliance Forum, seminars, webinars, and more.
- Special pricing on sponsorship and exhibitor packages for CRN events.
- Priority consideration for mention in CRN materials and speaking roles in CRN webinars and events.
- Access to CRN's Member Logo Program, plus listing in new member announcements and on CRN's website.
- Once-a-year mailing list of all current CRN voting members (emails and phone numbers not included).
- Access to CRN staff.



Member Spotlight Opportunities

CRN Associate Members, as well as contract manufacturers can place spotlights in our member newsletter (first-come/first-served) and work with the CRN team to share your content via approved dedicated emails and social media shares.

- Take advantage of CRN's updated weekly newsletter format
- Share your targeted content with to more than 2,200 dietary supplement and functional food industry executives
- Easy to curate quickly to promote new content released or your event
- Better reception with CRN member readers
- Opportunities to expand reach with CRN committees, email, social and the CRN app



Participation is easy!

For the CRN newsletter or social posts, start by sending us your 1200 x 675 px image or video link with 200 words or fewer and your desired send date range.

The CRN Supplement newsletter publishes weekly on Thursdays.

Alternately, members may have the opportunity for dedicated emails or social media posts. If you're interested in CRN sending your email, please share a draft of your content.

Members can submit one spotlight per quarter.

Reach out to CRN's Gretchen Powers (gpowers@crnusa.org) with your content or questions.

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THE CRN
 **SUPPLEMENT**

WEEKLY MEMBER UPDATE

Smart Brevity® count: 5 mins...1318 words