Council for Responsible Nutrition Board of Directors Meeting Thursday, June 12, 2025 9:00 a.m. EDT – 1:30 p.m. EDT

Marriott Metro Center 775 12th Street NW Salons AB Washington, DC 20005

Revised 06/06/2025

The Board Agenda is organized across disciplines according to CRN's Strategic Initiatives for 2024-2026. This approach may result in addressing various aspects of a particular topic separately during the meeting but permits the Board to appreciate how multiple CRN departments collaborate on a single objective and how multiple objectives are furthered within a single activity. Some agenda items provide reports back to the Board of ongoing activities for its review; others require discussion, decisions or direction for implementation. These are indicated by "Requested Action."

AGENDA

(all times listed are EDT)

9:00 a.m. – 9:05 a.m.	 Welcome/Introductions/Announcements [Brown] Call to Order Welcome to New Board Members Rachel Jones (GNC) Andrew LaBarbera (Great HealthWorks) Harisson Pappas (Arizona Nutritional Supplements) Antitrust Reminder [Trio]
9:05 a.m. – 9:10 a.m.	 Approval of Minutes [Brown] Board of Directors Meeting of March 13, 2025 (p. 4) <u>Requested Action</u>: Approval of Board of Directors Minutes for March 13, 2025. Minutes of Executive Committee Meeting of March 12, 2025 (provided FYI only) (p. 12)

STRATEGIC INITIATIVE 2024-2026—**Influence Public Policy** <u>Goal:</u> Build and maintain a positive legislative, regulatory and commercial environment for our members' products to foster consumer confidence and industry growth.

9:10 a.m. – 9:30 a.m.	Introduction of CRN's New Lobbyists: Williams & Jensen [Gustafson] Requested Action: Board information and discussion
9:30 a.m. – 9:35 a.m.	CRN's 2025 <i>Day on the Hill</i> Wrap Up [Gustafson/Meirovitz] Requested Action: <i>Board information and discussion.</i>

9:35 a.m. – 9:45 a.m.	Tax Treatment of Dietary Supplements in HSA/FSA Accounts [<i>Meirovitz</i>] (p. 16)
	Requested Action: Board information and discussion.
9:45 a.m. – 9:55 a.m.	State Ingredient Bills [Meirovitz] (p. 17) Requested Action: Board information and discussion.
9:55 a.m. – 10:10 a.m.	Prenatal Vitamin Testing and Disclosure Requirements (CA S.B. 646) [Gustafson] (p. 18) Requested Action: Board information and discussion.
10:10 a.m. – 10:20 a.m.	GRAS Task Force Update [Wong] (p. 19) <u>Requested Action</u> : Board discussion and guidance for CRN staff is requested.
10:20 a.m. – 10:30 a.m.	CRN's Proposed Comments to FDA on Deregulation [<i>Nguyen</i>] (p. 20) <u>Requested Action</u> : Motion to approve CRN moving forward with deregulatory comments requesting FDA to rescind the IND guidance and proposed rule and the regulation specifying placement of the DSHEA disclaimer on product labeling.
10:30 a.m. – 10:35 a.m.	CRN Letter to HHS and USDA Secretaries on the Dietary Guidelines for Americans [Nguyen] (p. 22) Requested Action: Board information and discussion.
10:35 a.m. – 10:55 a.m.	BREAK (20 minutes)
10.55 a.m. 10.55 a.m.	* * * * *
10:55 a.m. – 11:10 a.m.	Addressing Tariff Issues Facing the Industry [Huber] (p. 23) Requested Action: Board information and discussion.
Written Only Items:	 Litigation Challenging New York Age Restriction Law (p. 39) Weight Management/Sports Nutrition Dietary Supplement State Age Restrictions—Legislative Update (p. 40) International Forum Activities (p. 44) Additional Federal and State Legislative Issues (p. 46) Congressional Dietary Supplement Caucus in the New Congress (p. 50) CRN PAC Report (p. 52)

2

STRATEGIC INITIATIVE 2024-2026—**Expand Self-Regulatory Initiatives** <u>Goal:</u> Champion self-regulatory initiatives that demonstrate our members' commitment to transparency, accountability, and responsible behavior to sustain and improve trust in our members' products and to distinguish responsible companies.

11:10 a.m. – 11:15 a.m.	Funding Status for CRN's Vitamin and Mineral Safety Chapters
	[Wong] (p. 25)
	Requested Action: Board information and discussion.

STRATEGIC INITIATIVE 2024-2026—**Cultivate Positive Public Perceptions** <u>Goal:</u> Create and foster awareness, perception and understanding of the safe and valuable roles our members' products play on individual, family and public health.

11:15 a.m. – 11:30 a.m.	CRN Leadership in Prenatal Dietary Supplement Initiatives [<i>Ciappio</i>] (p. 27) <u>Requested Action</u> : <i>Board information and discussion.</i>
11:30 a.m. – 11:35 a.m.	Vitamin D & Me! [Huber] (p. 29) <u>Requested Action</u> : Board information and discussion.
11:35 a.m. – 11:40 a.m.	"We Are Regulated" Campaign [Ventura] (p. 31) <u>Requested Action</u> : <i>Board information and discussion.</i>

Written Only Items:

• Communications Activities Report (p. 53)

STRATEGIC INITIATIVE 2024-2026—**Improve Consumer Access** <u>Goal:</u> Improve consumer access to reliable information about the roles dietary supplements and functional food play for nutrition and health, and increase access to our members' products.

11:40 a.m. – 11:50 a.m.	CRN Foundation—Access Initiative [Ventura] (p. 32)
	Requested Action: Board information and discussion.

* * * *

11:50 a.m. – 12:30 p.m. LUNCH (40 minutes)

* * * * *

STRATEGIC INITIATIVE 2024-2026—Expand Membership

<u>Goal</u>: Lead the industry and build association resources through industry-focused education, member services, and community building that foster broad membership in CRN and differentiates CRN among industry associations.

12:30 p.m. – 12:45 p.m.	Consideration of New Member Applications [Wyszumiala] (p. 33) New Voting Membership applications of: Alzchem Vireo Systems Vision Elements Requested Action: Board approval of these applications for membership in CRN.
12:45 p.m. – 12:55 p.m.	"Most Wanted" Roundup of Prospects for Board Support in Closing on CRN Membership [Cook] (p. 34) <u>Requested Action</u> : Board information and discussion.
12:55 p.m. – 1:05 p.m.	CRN Events and Education Updates and Sponsorship Opportunities [Powers] (p. 35) <u>Requested Action</u> : Board information and discussion.
Written Only Item:	Membership Team and Committee Update (p. 59)
THE BUSINESS OF THE ASSOCIATION	
1:05 p.m. – 1:20 p.m.	 Financial Report [Reid] Financial Report for April 30, 2025 (p. 37 and accompanying spreadsheets) <u>Requested Action</u>: Board approval of the financial reports for April 30, 2025.
1:20 p.m. – 1:25 p.m.	President's Report [Mister]CRN Office Move
1:25 p.m. – 1:30 p.m.	New Business
1:30 p.m.	Adjourn (Please plan for 1:30 <u>p.m. EDT adjournment;</u> however, the meeting may end earlier if business is completed.)

* * * * *

The next Executive Committee meeting will take place virtually on Thursday, September 11, 2025. An interim meeting may be conducted by video call if events warrant.

The next meeting of CRN's Board of Directors is scheduled to take place virtually on Friday, September 12, 2025.