

A company's "return on investment" in its trade association is directly proportional to its involvement.

MAKING THE MOST OF YOUR CRN MEMBERSHIP

- **Connect with CRN on [LinkedIn](#)**, comment, and share our content (we're also on [X](#)).

QUICK LOG IN: Once you've been registered with your work email in CRN's database (through your company leadership or contact our [Membership team](#) with questions), you can use that email address as your username and set your password [via this page](#) to unlock access to exclusive members-only information and sign up for [CRN committees](#) via our [self-service portal](#).

TOP WAYS FOR MEMBERS TO ENGAGE:

- 1) **Read the "CRN Supplement weekly" member newsletter.** Dropping in member in boxes every Thursday, it's designed to be a quick read with skimmable headlines and need-to-know updates as well as member community news and notices of educational and networking opportunities. Be sure you "[safelist](#)" CRN so the newsletter doesn't get caught in SPAM and access the archives via the [My CRN member hub](#).

OTHER NOTABLE RESOURCES:

- [CRN's 2024–2026 strategic plan](#)
- [Self-regulatory initiatives](#)
- [Supplements to Savings](#) report
- [Economic Impact](#) report
- [Policy Priorities](#)
- [CRN member logos](#)

- 2) **Sign up for a CRN committee.** Think of [CRN committee](#) rosters first as information distribution lists—if you're not on them, you're missing out! Sign up via the [committee](#) tab via the [self-service portal](#) or contact our [Membership team](#) to be added to the groups of your choice. Participate as you wish, from simply receiving the email updates, to listening in or contributing to the virtual meetings. From [Regulatory Affairs](#), to [Government Relations](#), and the [Communications, Marketing, and Media Outreach](#) committees, to our [International Forum](#), [Sports and Active Nutrition Forum](#), and ad hoc working groups and task forces, these groups are where our member community discusses the latest issues we face and how to advance our initiatives. They provide opportunities for leadership, professional development, and cross-training.
- 3) **Get to know the CRN team and others in the community.** Consider [our staff](#) an extension of your own and reach out with questions. You can also connect with others in the CRN member community you may have seen during one of our virtual or in person meetings, or search for specific contacts via the [member directory](#) within the [self-service portal](#).
- 4) **Participate in virtual learning.** Build on your knowledge with convenient webinars and virtual workshops as well as guest presentations during committee calls. View upcoming webinars and access on-demand recordings [via the CRN website](#).
- 5) **Attend an in-person event.** See our [Events and Education feed](#) for the full listing—be sure you are logged in to see members-only offerings. CRN holds member breakfast briefings at ExpoWest and SupplySide West trade shows. In addition, CRN's board of directors meets quarterly in March, June, September, and December—any CRN member can attend as a guest. In June, CRN's 2025 annual fly-in, the "Day on the Hill," will take place June 11 in Washington, and its Legal, Regulatory, and Compliance Forum will be held June 24–26 in New York City. CRN's signature events, CONVERGENCE '25 with Science in Session, WellComms, and Innovation Exchange will take place Oct. 8–10 at the Ritz-Carlton, St. Louis. Learn more: crnusa.org/2025events

QUESTIONS? Contact Gretchen Powers (gpowers@crnusa.org) CRN VP Marketing & Member Experience