

Council for Responsible Nutrition
Board of Directors Meeting
Thursday, September 17, 2026
11:00 a.m. ET – 2:00 p.m. ET

Via Zoom Conference Call
(log-in instructions sent via calendar invite)

Revised 09/10/2026

The Board Agenda is organized across disciplines according to CRN's Strategic Initiatives for 2024–2026. This approach may result in addressing various aspects of a particular topic separately during the meeting but permits the Board to appreciate how multiple CRN departments collaborate on a single objective and how multiple objectives are furthered within a single activity. Some agenda items provide reports back to the Board of ongoing activities for its review; others require discussion, decisions or direction for implementation. These are indicated by "Requested Action."

AGENDA

(all times listed are Eastern Time)

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|--------------------------------|---|
| 11:00 a.m. – 11:03 a.m. | Welcome/Introductions/Announcements [Brown] <ul style="list-style-type: none">• Call to Order• New Executive Committee Member<ul style="list-style-type: none">○ Kyle Garner (Better Being Co.)• Antitrust Reminder [Do] |
| 11:03 a.m. – 11:05 a.m. | Approval of Minutes [Brown] <ul style="list-style-type: none">• Board of Directors Meeting of June 11, 2026 (p. 4)
<u>Requested Action:</u> <i>Approval of Board of Directors of the Minutes for June 11, 2026.</i>• Minutes of the Executive Committee Meeting of June 9, 2026
(provided FYI only) (p. 12) |
| 11:05 a.m. – 11:25 a.m. | CRN Strategic Plan for 2027–2029 [Brown/Mister] (p. 16)
<u>Requested Action:</u> <i>Discussion and motion to adopt the Strategic Plan for 2027–2029.</i> |

STRATEGIC INITIATIVE 2024–2026—Influence Public Policy

Goal: Build and maintain a positive legislative, regulatory and commercial environment for our members' products to foster consumer confidence and industry growth.

Federal Activity

- 11:25 a.m. – 11:35 a.m.** **CRN Lobbyist Report on the Washington Environment**
Jeanne Haggerty, Principal, Williams & Jensen
- 11:35 a.m. – 11:40 a.m.** **Drug Preclusion Legislation [Meirovitz] (p. 19)**
Requested Action: For Board information and discussion.
- 11:40 a.m. – 11:55 a.m.** **Draft Criteria for Developing an Old Dietary Ingredient List [Nguyen] (p. 21)**
Requested Action: For Board discussion and motion to endorse joint trade association recommendations to FDA.
- 11:55 p.m. – 12:15 p.m.** **Generally Recognized as Safe Regulatory and Legislative Updates [Wong/Meirovitz]**
 - FDA proposed rule (p. 22)
 - Update on state legislation (NY) (p. 23)
 - GRAS workshop (virtual)Requested Action: For Board discussion and affirmation of continued support of the CRN-developed GRAS registry framework to be used in comment development.
- 12:15 p.m. – 12:20 p.m.** **CRN PAC Report [Gustafson] (p. 25)**
Requested Action: For Board information and discussion.

State Activity

- 12:20 p.m. – 12:25 p.m.** **California Age Restrictions—Legislative Activity [Gustafson] (p. 26)**
Requested Action: For Board information and discussion.
- 12:25 p.m. – 12:30 p.m.** **New York Litigation: Supreme Court Cert Petition Update [Mister] (p. 27)**
Requested Action: For Board information and discussion.
- 12:30 p.m. – 12:35 p.m.** **Date Labeling Requirements in CA and NY [Meirovitz] (p. 28)**
Requested Action: For Board information and discussion.
- 12:35 p.m. – 12:40 p.m.** **Prop 65 Omnibus Pre-rulemaking [Wong] (p. 29)**
Requested Action: For Board information and discussion.

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12:40 p.m. – 12:50 p.m.

BREAK (10 minutes)

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International Activity

12:50 p.m. – 12:55 p.m.

CRN-International 2026 Symposium [Browner] (p. 30)
Requested Action: *For Board information and discussion.*

12:55 p.m. – 1:00 p.m.

CRN Tariff Advocacy [Huber] (p. 32)
Requested Action: *For Board information and discussion.*

1:00 p.m. – 1:10 p.m.

Guest Speaker—Tariffs & Trade
Brooke Ringel, Partner, Kelley Drye & Warren

Written Only Items:

- Tax Treatment of Dietary Supplements in HSA/FSA Accounts (p. 46)
- Dietary Supplement Registry (p. 48)
- CRN DSHEA Disclaimer Citizen Petition Update (p. 49)
- Sustainability and Extended Producer Responsibility Legislation (p. 50)
- State Age Restrictions—Legislative Update (p. 53)
- Additional Federal and State Legislative Issues (p. 58)

STRATEGIC INITIATIVE 2024–2026—Cultivate Positive Public Perceptions

Goal: *Create and foster awareness, perception and understanding of the safe and valuable roles our members' products play on individual, family and public health.*

1:10 p.m. – 1:15 p.m.

2026 Consumer Survey [Ventura] (p. 35)
Requested Action: *For Board information and discussion.*

Written Only Items:

- Communications Activities Report (p. 62)

STRATEGIC INITIATIVE 2024–2026—Expand Self-Regulatory Initiatives

Goal: *Champion self-regulatory initiatives that demonstrate our members' commitment to transparency, accountability, and responsible behavior to sustain and improve trust in our members' products and to distinguish responsible companies.*

Written Only Items:

- Turmeric Task Force Update (p. 67)

STRATEGIC INITIATIVE 2024-2026—Improve Consumer Access

Goal: *Improve consumer access to reliable information about the roles dietary supplements and functional food play for nutrition and health, and increase access to our members' products.*

1:15 p.m. – 1:25 p.m.

CRN Foundation Initiatives [Ventura] (p. 37)

Requested Action: *For Board information and discussion.*

THE BUSINESS OF THE ASSOCIATION

1:25 p.m. – 1:30 p.m.

Financial Report [Reid]

- Financial Report for July 31, 2026 (p. 39 and accompanying spreadsheets)

Requested Action: *Board approval of the financial report for July 31, 2026.*

STRATEGIC INITIATIVE 2024–2026—Expand Membership & Education

Goal: *Lead the industry and build association resources through industry-focused education, member services, and community building that foster broad membership in CRN and differentiates CRN among industry associations.*

1:30 p.m. – 1:40 p.m.

Consideration of New Member Applications [Wyszumiala] (p. 40)

- New Voting Membership applications of:
 - Helaina
- New Associate Membership applications of:
 - Barrack Ferrazzano Law
 - Natural Trace

Requested Action: *Board approval of these applications for membership in CRN.*

1:40 p.m. – 1:45 p.m.

New Sponsorship Opportunities [Powers] (p. 41)

Requested Action: *For Board information and discussion.*

1:45 p.m. – 1:50 p.m.

Non-dues Revenue Opportunities [Mister] (p. 43)

Requested Action: *For Board discussion and possible authorization to move forward.*

Written Only Item:

- Membership Department Update (p. 68)

GENERAL

1:50 p.m. – 1:55 p.m.

President's Report *[Mister]*

- Register now for CONVERGENCE '26, October 6–8, Westin Carlsbad Resort & Spa
- CONVERGENCE '27, September 25–October 1, Grand Hyatt Scottsdale Resort
- Preview of Upcoming Board of Directors Elections
- Changing Dietary Supplement Trade Association Landscape

1:55 p.m. – 2:00 p.m.

New Business

2:00 p.m.

Adjourn

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The next Executive Committee meeting will take place in Washington, DC on Tuesday, December 8, 2026. An interim meeting may be conducted via Zoom, if circumstances warrant.

CRN's Annual Board Appreciation Dinner will take place on Tuesday, December 8, 2026, at the Hay Adams Hotel in Washington, DC.

The next meeting of CRN's Board of Directors is scheduled to take place in Washington, DC on Wednesday, December 9, 2026.