

SPONSOR THE COUNCIL FOR
RESPONSIBLE NUTRITION'S

SciComms CONNECT

Bridging Science and Marketing to Advance Women's Vitality

OCT 6 | Carlsbad, California

SciComms Connect is a new symposium from CRN designed to strengthen how scientific evidence is translated into responsible product development and credible consumer communication.

The inaugural program, "Bridging Science and Marketing to Advance Women's Vitality," brings together leaders across research, product innovation, regulatory affairs, and communications to explore how science can be responsibly translated into dietary supplements and functional foods designed for women.

Why This Event Matters

As consumer demand for evidence-based wellness solutions continues to grow, companies face increasing pressure to translate complex science into clear, credible messaging. SciComms Connect creates a forum where scientists, product innovators, and communicators collaborate to strengthen how evidence-based insights reach the marketplace.

Why Sponsor

- Position your company at the intersection of science, innovation, and responsible communication in the dietary supplement and functional food industry.
- Gain visibility with industry decision makers and demonstrate their commitment to advancing credible, science-based wellness solutions.

MAKE AN IMPRESSION
2026 SIGNATURE EVENTS OCT 6-8
Westin Carlsbad Resort & Spa

**CONNECT WITH DIETARY SUPPLEMENT &
FUNCTIONAL FOOD INDUSTRY LEADERS**

*Explore High-Visibility
Opportunities to Put
Your Company in the
SciComms Spotlight*

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SPONSORSHIP LEVEL & BENEFITS	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	SUPPORTING \$2,500
Complimentary registration(s)	2	1	\$250 off (limit 2)	
Logo on event page	✓	✓	✓	Text Listing
Event signage	✓	✓	✓	✓
Sponsor lounge access	✓	✓	✓	✓

Who You'll Reach

- Scientific Affairs and R&D leaders
- Marketing and Brand Executives
- Product Development Team Leaders
- Regulatory and Quality professionals
- Ingredient Suppliers and Finished Product Brands

Additional opportunities to showcase your company

Keynote Session \$15,000

Take the stage for 5-minutes of remarks welcoming keynote speakers.

Lunch Breakout Discussion Tables \$5,000 per table

Sponsor a table, convene attendees interested in your designated table topic and lead discussion and Q&A with your group. Limited tables available.

CAPS Scholarship \$12,000

Covers travel related expenses for two students to attend the event; includes two minutes of remarks.

On-demand Sponsor \$12,500

Your brand featured on all session replays, giving continued visibility as attendees watch content for a limited time.

SSAC Reception \$10,000

Showcase your support of this close-knit gathering of CRN's Senior Scientific Advisory Council following the afternoon SSAC meeting along with SciComms speakers, the eve of this inaugural event.

About the Council for Responsible Nutrition

CRN, founded in 1973, is the leading U.S. trade association for the dietary supplement and functional food industry. CRN represents manufacturers, ingredient suppliers, and companies providing services to those manufacturers and suppliers. Member companies commit to responsible innovation, science-based product development, and adherence to CRN's Code of Ethics.

Breakfast \$10,000

Showcase your brand as it delivers fuel for attendees to start their day at SciComms

Scavenger Hunt \$7,500

Be the brand behind the BINGO-based scavenger hunt of event clues and quests incorporating elements of SciComms and the afternoon Innovation Exchange.

Session Introduction \$6,750

Opportunity to provide three minutes of welcome remarks

Networking Break \$5,000

Connect your brand to this key attendee networking break for a fresh feature that refreshes the audience.

Recap Sponsor \$3,500

Sponsor the official post-event email for brand visibility and linkage that will leave a lasting impression.

Floor Decals \$2,500 (seven available)

Custom floor decals featuring your company logo are placed in key high-traffic areas to welcome guests and guide them through the event space.