

Council for Responsible Nutrition
Board of Directors Meeting
Thursday, March 26, 2026
9:00 a.m. ET – 2:10 p.m. ET

Kelley Drye & Warren LLP
670 Maine Avenue SW, Suite 600
Potomac Multipurpose Room
Washington, DC 20024

Revised 03/24/2026

The Board Agenda is organized across disciplines according to CRN’s Strategic Initiatives for 2024-2026. This approach may result in addressing various aspects of a particular topic separately during the meeting but permits the Board to appreciate how multiple CRN departments collaborate on a single objective and how multiple objectives are furthered within a single activity. Some agenda items provide reports back to the Board of ongoing activities for its review; others require discussion, decisions or direction for implementation. These are indicated by “Requested Action.”

AGENDA

(all times listed are Eastern Time)

9:00 a.m. – 9:10 a.m.

Welcome/Introductions/Announcements [Brown]

- Call to Order
- Antitrust Reminder [Do]
- Welcome to New Board Members
 - **Diane Alexander** (Biohm Technologies)
 - **Jennifer Boyd** (IFF Health Sciences)
 - **Doug Brown** (SIRIO Pharma Co., Ltd.)
 - **Mike Finamore** (Gemini Pharmaceuticals)
 - **Bradley Reynolds** (Fermenta USA)
 - **Andrew Shao** (Niagen Bioscience)
 - **Anthony Weston** (SUANNUTRA)
 - **Ryan Woodbury** (Needed)
- New Executive Committee Members
 - **Rachel Jones** (GNC)
 - **Barry Ritz** (Nestlé Health Science S.A)
- New Committee Chair
 - **Lesley O’Connor** (VitaQuest International)—Regulatory Affairs Committee Co-Chair
- CRN Staff Promotions
 - **Elise Hall**—Senior Manager, Communications
 - **Angelo Schildhauer**—Senior Manager, Data & Analytics
 - **Christian Taylor**—Government Relations & Legal Associate

- CRN Staff Title Changes
 - **Andrea Wong**—Senior Vice President & Chief Science Officer
 - **Luke Huber**—Vice President, Scientific & Global Affairs

9:10 a.m. – 9:15 a.m.

Host Introduction: Donnelly McDowell, Partner and Chair, Advertising and Marketing Practice, Kelley Drye & Warren

9:15 a.m. – 9:17 a.m.

Approval of Minutes [Brown]

- Board of Directors Meeting of December 4, 2025 (p. 4)
Requested Action: *Approval of Board of Directors Minutes for December 4, 2025.*
- Minutes of Executive Committee Meeting of December 3, 2025 (*provided FYI only*) (p. 12)
- Minutes of the Executive Committee Meeting of February 2, 2026 (*provided FYI only*) (p. 17)

STRATEGIC INITIATIVE 2024-2026—Influence Public Policy

Goal: *Build and maintain a positive legislative, regulatory and commercial environment for our members’ products to foster consumer confidence and industry growth.*

Federal Activity

9:17 a.m. – 9:30 a.m.

FDA Human Foods Program Priority Deliverables [Nguyen/Wong] (p. 20)

- FDA public meeting on dietary substances
- Status of FDA proposed rule on GRAS

Requested Action: *For Board Information and discussion.*

9:30 a.m. – 9:45 a.m.

GRAS Legislation [Meirovitz] (p. 22)

- Federal and State legislation

Requested Action: *For Board information and discussion.*

9:45 a.m. – 10:00 a.m.

Drug Preclusion Legislation [Olsen/Gustafson] (p. 24)

Requested Action: *For Board information and discussion.*

10:00 a.m. – 10:15 a.m.

DSHEA Disclaimer: FDA Enforcement Discretion [Olsen] (p. 29)

Requested Action: *For Board discussion and direction on next steps.*

Written Only Items:

- New Dietary Guidelines for Americans (p. 57)
- Federal Preemption Legislation (p. 58)

State Activity

10:15 a.m. – 10:25 a.m. **Weight Management/Sports Nutrition Dietary Supplement State Age Restrictions—Legislative Update [Meirovitz]** (p. 30)
Requested Action: *For Board Information and discussion.*

10:25 a.m. – 10:40 a.m. **New York Litigation: Supreme Court Cert Petition [Olsen]** (p. 34)
Requested Action: *For Board information and discussion.*

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10:40 a.m. – 11:00 a.m. **BREAK (20 minutes)**

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11:00 a.m. – 11:10 a.m. **California AB 660—Date Labeling Amendment [Gustafson]** (p. 36)
Requested Action: *For Board information and discussion.*

11:10 a.m. – 11:25 a.m. **California Protein Legislation [Gustafson]** (p. 37)
Requested Action: *For Board information and discussion.*

International Activity

11:25 a.m. – 11:40 a.m. **International Forum—CRN-International Publication and Tariff & Trade Member Engagement [Huber]** (p. 38)
Requested Action: *For Board information and discussion.*

11:40 a.m. – 12:00 Noon **Guest Speaker**
Brooke Ringel, Partner, Kelley Drye & Warren

Written Only Items:

- State Ingredient Bans and Labeling Legislation (p. 59)
- Tax Treatment of Dietary Supplements in HSA/FSA Accounts (p. 60)
- Additional Federal and State Legislative Issues (p. 62)
- CRN PAC Report (p. 66)

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12:00 Noon – 12:30 p.m. **BREAK (30 minutes)**

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STRATEGIC INITIATIVE 2024-2026—Expand Self-Regulatory Initiatives

Goal: Champion self-regulatory initiatives that demonstrate our members’ commitment to transparency, accountability, and responsible behavior to sustain and improve trust in our members’ products and to distinguish responsible companies.

Written Only Items:

- Voluntary Guidelines for Labeling Turmeric Supplements (p. 67)
- Vitamin & Mineral Safety Chapter Updates (p. 68)

STRATEGIC INITIATIVE 2024-2026—Cultivate Positive Public Perceptions

Goal: Create and foster awareness, perception and understanding of the safe and valuable roles our members’ products play on individual, family and public health.

Written Only Items:

- Communications Activities Report (p. 69)

STRATEGIC INITIATIVE 2024-2026—Improve Consumer Access

Goal: Improve consumer access to reliable information about the roles dietary supplements and functional food play for nutrition and health, and increase access to our members’ products.

No items under this initiative are being presented at this meeting.

THE BUSINESS OF THE ASSOCIATION

12:30 p.m. – 12:35 p.m. **2025 Audit Report [Doug Brown]** (p. 42)
Requested Action: *Board adoption of the Consolidated Audit Report for 2025 prepared by Rogers & Company.*

12:35 p.m. – 12:50 p.m. **Financial Report [Reid]**

- Financial Report for December 31, 2025 (p. 43 and - accompanying spreadsheets)
Requested Action: *Board approval of the financial reports for December 31, 2025.*
- Financial Report for February 28, 2026 (p. 44 and accompanying spreadsheets)
Requested Action: *Board approval of the financial reports for February 28, 2026.*

12:50 p.m. – 1:10 p.m. **2026 Revised Budget** [Mister/Rucker] (p. 45 and accompanying spreadsheets)
Requested Action: *Board adoption of the revised 2026 CRN budget.*

STRATEGIC INITIATIVE 2024-2026—Expand Membership & Education

Goal: *Lead the industry and build association resources through industry-focused education, member services, and community building that foster broad membership in CRN and differentiates CRN among industry associations.*

1:10 p.m. – 1:20 p.m. **Non-Renewal Report and Budget Impact** [Mister/Rucker/Powers] (p. 47)
Requested Action: *For Board information and discussion.*

1:20 p.m. – 1:25 p.m. **Membership Auto-Renewal Proposal** [Powers] (p. 49)
Requested Action: *Board approval of the auto-renewal process for implementation in the 2027 dues renewal cycle.*

1:25 p.m. – 1:40 p.m. **Non-Dues Revenue Ideas** [Powers] (p. 50)
Requested Action: *Board discussion and feedback on which concepts or any additional ideas merit further development and prioritization for 2027 implementation.*

1:40 p.m. – 1:55 p.m. **Consideration of New Member Applications** [Wyszumiala] (p. 52)

- New Voting Membership applications of:
 - Dream Big Ventures
 - Nutracom
 - Vireo Systems
- New Associate Membership applications of:
 - Certo
 - The Ginger Network

Requested Action: *Board approval of these applications for membership in CRN.*

1:55 p.m. – 2:00 p.m. **Event Highlights** [Powers] (p. 54)

- 2026 Signature Events
- Upcoming In-Person Educational and Networking Opportunities
- New SciComms Connect + Innovation Exchange and Sponsorship Opportunities

Requested Action: *For Board Information.*

Written Only Item:

- Membership Department Update (p. 75)

GENERAL

- 2:00 p.m. – 2:05 p.m.** **President’s Report [Mister]**
- Revised 2026 Board Meeting Dates-Final (attached)
- 2:05 p.m. – 2:10 p.m.** **New Business**
- 2:10 p.m.** **Adjourn (*Please plan for 2:10 p.m. ET adjournment; however, the meeting may end earlier if business is completed.*)**

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The next Executive Committee meeting will take place in Washington, DC on Tuesday, June 9, 2026, followed by CRN’s Day on the Hill on Wednesday, June 10 (additional details regarding the fly-in will follow at a later date).

The next meeting of CRN’s Board of Directors is scheduled to take place in Washington, DC on Thursday, June 11, 2026. An interim meeting may also be conducted virtually if events warrant.