

Welcome

crnusa.org/welcome





Council for Responsible Nutrition

The Science Behind the Supplements



CRN membership offers you
ACCESS, INFORMATION, and a VOICE.

ACCESS to the CRN MEMBER COMMUNITY



ACCESS to CRN STAFF

Focused solely on supplements and functional food.

CRN is a staff of professionals who start every day with the **singular goal** of improving the climate for responsible companies to develop, source, manufacture, and market **science-backed dietary supplements, functional food, and their ingredients**—and a community of over 200 companies who **share that passion**.

CRN Senior Staff



Steve Mister, Esq., CAE
President & CEO



Andrea Wong, Ph.D.
SVP, Scientific &
Regulatory Affairs



Megan Olsen
SVP &
General Counsel



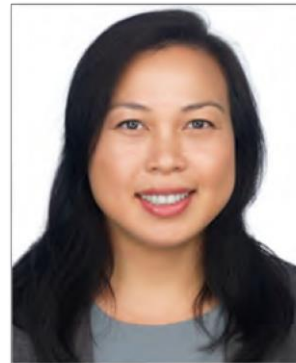
Julia Gustafson
VP, Government
Relations



Jeff Ventura
VP, Communications



Luke Huber, N.D., MBA
VP, Scientific &
Regulatory Affairs



Haiuyen Nguyen
VP, Regulatory &
Nutrition Policy



Marc Rucker, MBA, CAE
VP, Finance &
Administration



Gretchen Powers
VP Marketing &
Member Experience



- Join CRN
- Our Members
- Our Board of Directors
- Profiles in Leadership
- CRN Staff**
- CRN Committees
- The CRN SUPPLEMENT
- My CRN—for Members
- Self-service Member Portal

LOG OUT

COMMON GROUND

CRN members are investing in the industry's future

CRN is leading the charge to protect market access, ensure fair regulation, and strengthen industry credibility. Review our **2024 annual report** to see how we're delivering on our members' investment in their business and the longevity of the entire industry.

READ MORE

ALLOW YOUR ACCESS

crnusa.org/safelist-crn

Make sure you are getting the [CRN Supplement](#) weekly newsletters and other key association emails in your in-box:

- **Safelist CRN** (or get assistance from your IT staff to do so).
- Get detailed [information about the Constant Contact](#) platform we use for mass emails.
- It's a good idea to safelist all CRN [staff emails](#), or if available, a “wildcard*” for any email “@crnusa.org”

INFORMATION email, website, social

Council for Responsible Nutrition

REGULATORY AFFAIRS COMMITTEE



AXIOS HQ

THE CRN

SUPPLEMENT

WEEKLY MEMBER UPDATE

Council for Responsible Nutrition

GOVERNMENT RELATIONS COMMITTEE



Dear Members of CRN's Government Relations Committees and Sports Nutrition Working Group:

As you know, there are still active state bills that aim to ban the dietary supplements for weight loss and muscle building to children under eighteen years of age. It is our priority to keep CRN members apprised as we continue to monitor and oppose these onerous proposals in legislatures across the country.

Massachusetts: As we reported last week, the proposed [Hou](#)

THE CRN

SUPPLEMENT

ALERT

Council for Responsible Nutrition

LEGAL COMMITTEE



Dear Members of CRN's Legal Committee:

CRN is preparing a letter to the FTC regarding our [2023 FTC Substantiation Petition](#) and our follow-up meeting with FTC staff. The letter will clarify some of the points made during the meeting and again ask FTC to update their guidance to reflect the flexibility for substantiation that is part of the law and been discussed by FTC staff at industry conferences.

INTERIM ALERT

Smart Brevity® count: 1.5 mins...449 words

JAMA Network Open Study Examines Weight Loss Dietary Supplements Marketed Online to Military Personnel

A study titled "[Label Accuracy of Weight Loss Dietary Supplements Marketed Online with Military Discounts](#)" was published yesterday in *JAMA Network Open*. This study assesses

...1403 words

...with drug preclusion

...regulation, and TiO2 updates

...ance Fox News, other

...our brands from counterfeit

...link between supplements

...es on brain health



INFORMATION **email, website, social**

The image shows a screenshot of the CRN website with two overlapping views. The top view shows the main navigation bar with links for RESOURCES, REGULATION/LEGISLATION, NEWSROOM, EVENTS/EDUCATION, COMMITTEES, and MEMBERSHIP. The CRN logo and tagline "The Science Behind the Supplements" are visible. A dropdown menu for "COMMITTEES" is open, listing various committees such as "Communications, Marketing & Media Outreach", "Government Relations", "Health Care Practitioner Forum", "International Forum", "Legal", "Membership", "Regulatory Affairs Committee", "Retailer Relations Forum", "Senior Scientific Advisory Council", and "Sports & Active Nutrition Forum". A "MY ACCOUNT" link and a "LOG OUT" button are also present.

The bottom view shows a featured article titled "MELATONIN FACTS" with the sub-heading "The truth about melatonin". The article text reads: "Misinformation about melatonin can leave you wondering about the safety and benefit of this popular dietary supplement ingredient. We dispel four common myths and share the facts about FDA-regulated melatonin." A "READ MORE" button is located at the bottom of the article. A dropdown menu for "MEMBERSHIP" is open, listing options like "Join CRN", "Our Members", "Our Board of Directors", "Profiles in Leadership", "CRN Staff", "CRN Committees", "The CRN SUPPLEMENT", "My CRN—for Members", and "Self-service Member Portal".

INFORMATION and a VOICE

Social media



[linkedin.com/company/council-for-responsible-nutrition](https://www.linkedin.com/company/council-for-responsible-nutrition)



x.com/CRN_Supplements

Follow and engage!

INFORMATION and a VOICE

Post, comment, share...
CRN will share



Council for Responsible Nutrition
5,374 followers
2mo · 🌐

We are proud to have [Vitaquest International LLC](#) among our member companies, committed to CRN's strong code of ethics and delivering products of the highest quality standards. Hear more from President & CEO [Patrick Brueggman](#).



Vitaquest International LLC
2,281 followers
2mo · Edited · 🌐

At Vitaquest, our team is excited for the opportunity join CRN. As an industry-leading product development and commercialization partner in nutraceuticals, we think we can lend a unique voice to the dialogues and committe ...see more



Council for Responsible Nutrition
5,374 followers
1mo · 🌐

CRN is proud of our associate members such as [Klöckner](#) provide [#packaging](#) options for the [#dietarysupplement](#) i growing demand for [#sustainability](#). See this week's Asso



Klöckner Pentaplast
34,018 followers
1mo · 🌐

Today we are launching our new initiative "Ask the Experts" where our kp experts talk about everything you need to know regarding our innovative film solutions. Watch the first video and learn more about the [#recycla](#) ...see more



MEMBER



Council for Responsible Nutrition

The Science Behind the Supplements

Use our CRN
Member Logos

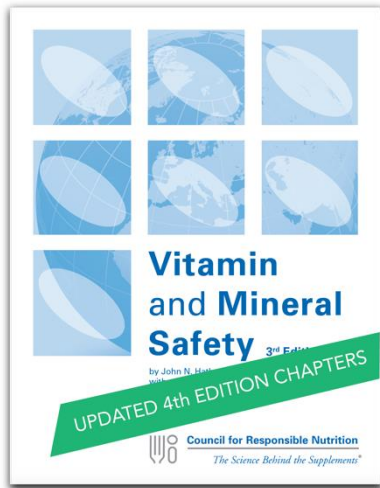


A VOICE

Spotlight your leaders, your company

- **Profiles in Leadership**
- **Supplement Source podcast**
- **CRN Experts Explain / Q&A**
- **Newsletter spotlights**

A VOICE



PROFILES IN LEADERSHIP

Nuritas
CEO & Founder

Nora Khaldi, Ph.D.

Talks AI, innovation, and health accessibility

Council for Responsible Nutrition



PROFILES IN LEADERSHIP

Nestlé Health Science
CEO

Abigail Buckwalter

Talks empathy, obsession, and agility



PROFILES IN LEADERSHIP

Pharmavite CEO

Jeff Boutelle

Talks purpose-driven innovation, consumer-centric excellence, and delivering on trust.

Council for Responsible Nutrition



Q&A: Navigating global market dynamics



Liz Cummings

“There are so many regions where we are seeing growth, including East and Southeast Asia, Central/Eastern Europe, Latam, and India... Countries like Indonesia and Brazil have been posting double-digit CAGRs, with good forecasts.”

Q&A: **YOUR** TOPIC OF EXPERTISE



“**YOUR QUOTE**”

YOUR LEADER / YOUR EXPERT

Q&A: Putting the pro in probiotic testing



Andrzej Benkowski Technical Manager, Eurofins


“Companies want to do the right thing and they are engaging with cutting edge science to be able to definitively say what is in their products.”

A VOICE

Newsletter Spotlights

- Associate members
- Contract manufacturers
- Once per quarter
- 2000+ member contacts
- Social media follow up

Klockner Pentaplast's innovative packaging fights ocean pollution




kpEnhance® RM1
Nutraceutical blister films

This is a CRN Associate Member Spotlight.

Klockner Pentaplast (kp) is... That's why the company developed post-consumer recycled plastic waste. As a global leader in [Prevented Ocean Plastics™](#) (pollution from oceans and up called kpEnhance RM1).

Connect with SafetyCall, leaders in Adverse Event Management



YOUR SOLUTION
FOR MEETING YOUR MANDATORY
ADVERSE EVENT
REPORTING REQUIREMENTS

24/7 US-BASED MEDICAL CONTACT CENTER | ADVERSE EVENT MANAGEMENT

SALES@SAFETYCALL.COM | SAFETYCALL.COM

This is CRN Associate Member Spotlight. Learn more: [www.safetycall.com](#)

SafetyCall operates the world's largest 24/7 human call center, providing clients and their customers with 24-hour access to trusted health, safety, and medical professionals.

By the numbers: SafetyCall has managed over 4,000 adverse events in 20 years in business.

SafetyCall's services include:

- Adverse Event Management
- Regulatory Compliance Services

How RCTs yield marketing success for the dietary supplement industry



RADICLE
SCIENCE™

This is CRN Associate Member Spotlight. Learn more: [www.radiclescience.com](#)

In the dietary supplement saturated landscape, standing out demands more than flashy packaging—it requires evidence. Consumers prioritizing health and safety want products supported by scientifically validated data.

Enter **Radicle Science**, a B-corp providing innovative approaches to clinical trials transforming evidence into marketing success.

- **Consider their client**, MDbio - The Doctor's Brand, whose clinical trial involving 620 participants, showcased statistically significant enhancements in sleep quality, anxiety, stress, and well-being against placebo. **Published in a peer-reviewed journal**, these results bestowed scientific and medical credibility upon their product, MDsleep.

As consumers navigate dubious claims, MDsleep's verifiable trial outcomes serve as unique selling propositions. Beyond

Get involved

Committees—your connection to CRN

Think of committee rosters as distribution lists—
if you're not on them, you're missing out!

Participate as you are able—committees hold periodic (monthly or quarterly) conference calls and often one in-person event each year; subcommittees meet as needed.

Committee calls provide up and down communication—
to you – from you.

Member recommendations and input are always solicited.

Most CRN initiatives originate or get vetted through at least one committee before Board approval.

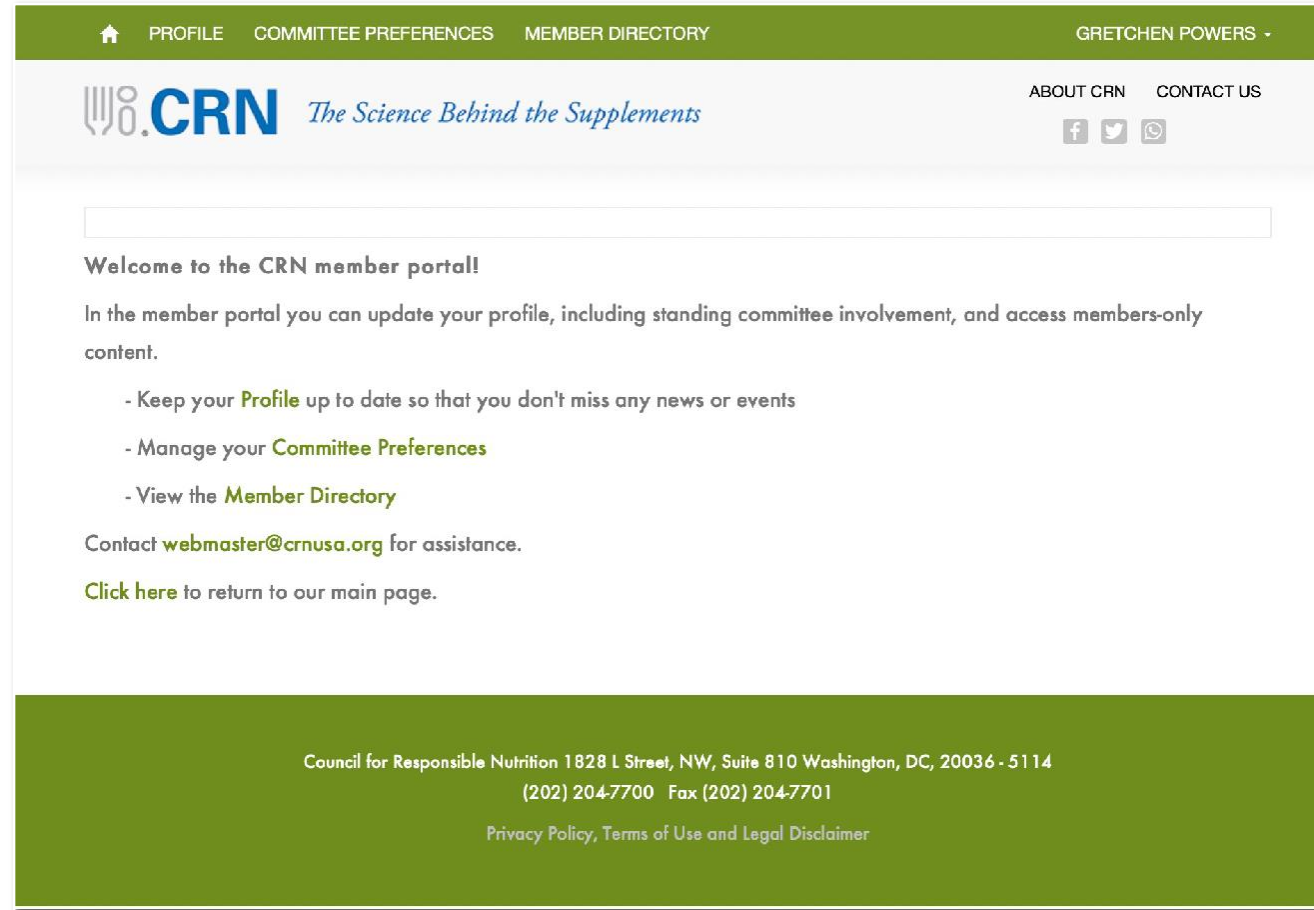
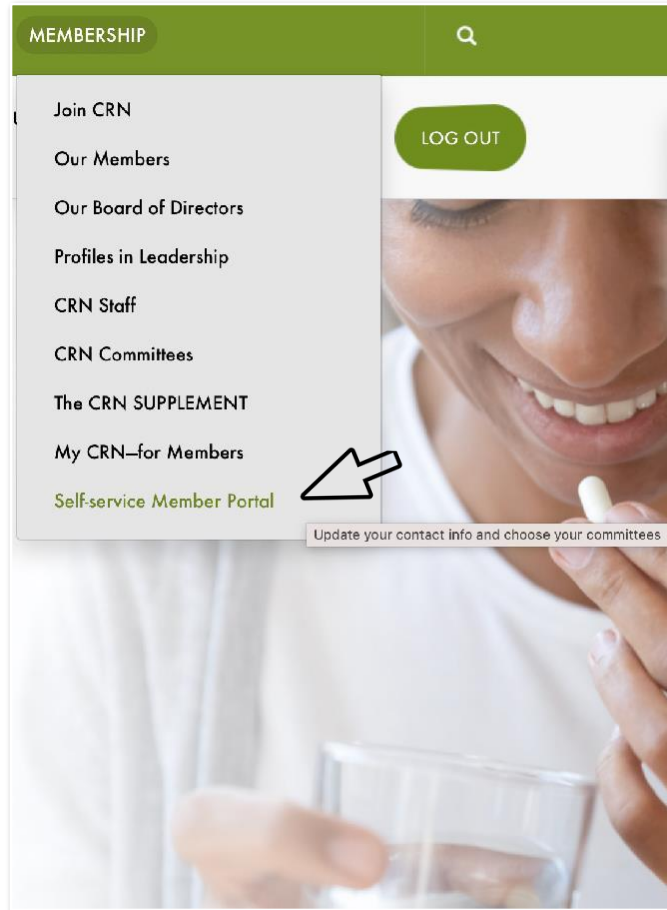
Examples of CRN Member Groups

- Communications, Marketing and Media Outreach
- Government Relations
- Health Care Practitioner Forum
- International Forum
- Legal
- Regulatory Affairs
- Retailer Relations Forum
- Senior Scientific Advisory Council
- Sports and Active Nutrition Forum

**Committees,
Forums,
Working Groups,
Task Forces**

NEW: GRAS Task Force

INFORMATION **email, website, social**



Navigating CRN Member Groups

- Sign up for the group
- Stay informed via email updates, including virtual meeting dates
- Participate in virtual meetings
- Contribute to initiatives
- Attend in person events

Never fear!

- *Not necessarily a big workload — as much as or little as your role, leadership dictates*
- *Leadership, professional development, cross-training*

The screenshot shows the CRN website's navigation menu with options: RESOURCES, REGULATION/LEGISLATION, NEWSROOM, EVENTS/EDUCATION, COMMITTEES, and MEMBERSHIP. The main content area displays the Regulatory Affairs Committee page, including a 'Next meeting: Tuesday, April 22 | Past updates' notice and a 'REGULATORY AFFAIRS' banner. A sidebar lists various committees, with 'Regulatory Affairs Committee' highlighted by a white mouse cursor. The top right corner features a 'MY ACCOUNT' link and a 'LOG OUT' button.

This screenshot shows the registration page for the Regulatory Affairs Committee (RAC) Virtual Meeting. It includes the event details: 'Event Start Date: Apr 22, 2025' and 'Event Start Time: 2:00pm ET/11:00am PT'. A 'Zoom' link is provided for the meeting. Below the details is a registration form with fields for 'First Name' (Gretchen), 'Last Name' (Powers), 'Email Address' (gpowers@crnusa.org), and 'Organization'. A 'Register here' link is also present.

The screenshot shows a detailed view of the registration form for the 'CRN RAC Meeting - April'. It includes a 'Date & Time' section with the date 'Apr 22, 2025 02:00 PM in Eastern Time US and Canada'. The 'Meeting Registration' section contains input fields for 'First Name' (Gretchen), 'Last Name' (Powers), 'Email Address' (gpowers@crnusa.org), and 'Organization'. A text area at the bottom asks 'What topics do you wish to discuss in future RAC meetings?'.

Self-regulatory initiatives



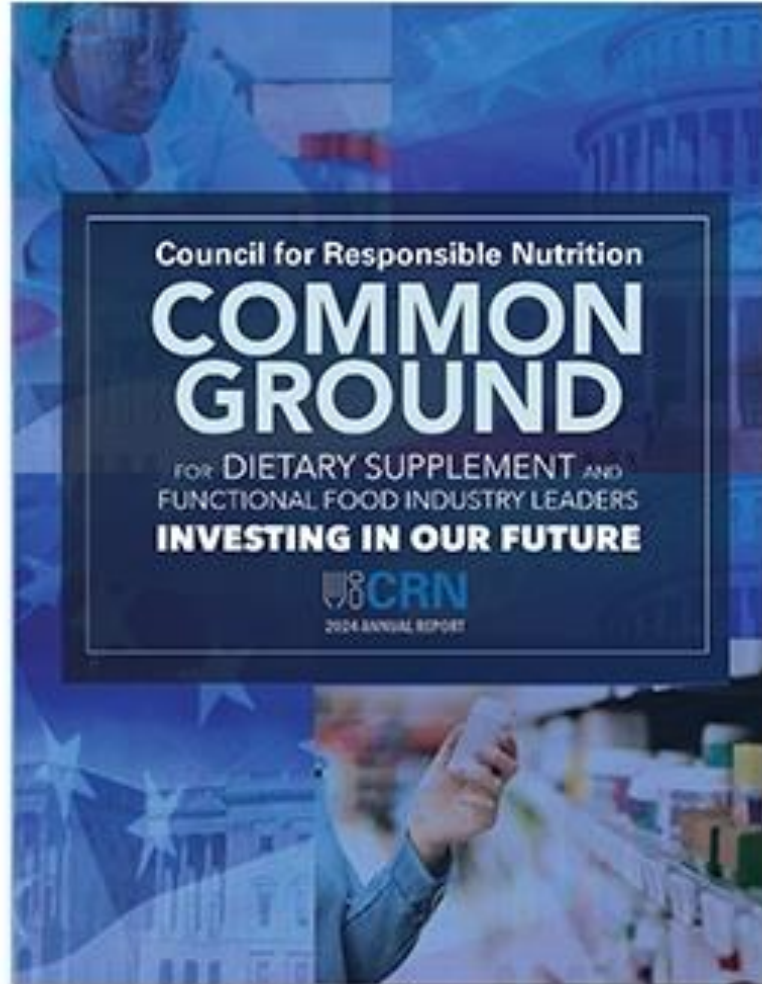
RESPONSIBLE
IT'S OUR MIDDLE NAME



SELF-REGULATORY INITIATIVES

CAFFEINE	DHEA	ENZYMES
E-COMMERCE	GUMMIES	IODINE
KAVA	MELATONIN	PROBIOTICS
PROPRIETARY BLENDS	PROTEIN	SARMS

Initiatives & Resources



Council for Responsible Nutrition
The Science Behind the Supplements

Q1 2024 INDUSTRY IMPACT

As the dietary supplement and functional food industry faces impending age restrictions on its products in New York, with other states also seeking to fill perceived gaps in regulation, and ongoing scrutiny from critics over melatonin and gummy supplements, CRN's thoughtful and expert execution of work driven by

Council for Responsible Nutrition
The Science Behind the Supplements

Q2 2024 INDUSTRY IMPACT

CRN led the dietary supplement industry in its strategically executed fight against an age restriction marking on. Access

Council for Responsible Nutrition
The Science Behind the Supplements

Q3 2024 INDUSTRY IMPACT

During Q3 2024, CRN continued its proactive work on multiple fronts, driving supplement industry initiatives, fighting back

Council for Responsible Nutrition
The Science Behind the Supplements

Q4 2024 INDUSTRY IMPACT

CRN closed Q4 2024 strong, marking an impactful year of work, including setting the record straight about the safety of prenatal vitamins, moving forward its litigation fighting for the industry's First Amendment rights in relation to age restrictions, and much more. See details of the items summarized below at crnusa.org/Q42024 or access via the QR code.

Following is a brief recap of CRN's work for its members during Q4 in each of the areas of our strategic plan:

Expanding Self-Regulatory Initiatives

- CRN promoted the range of self-regulatory programs in the supplement industry, wrapping up its 2024 campaign, "Responsible. It's Our Middle Name." The campaign highlighted CRN's leadership in the industry through a range of self-regulatory programs like The Supplement OWL, Voluntary Guidelines and the Vitamins & Mineral Safety handbook. Components of the campaign included a quiz at CRN's annual conference, several articles in trade press and a byline from SVP Andrea Wong, Ph.D., on the importance of "making the harder choice," to foster trust and demonstrate commitment to improving the industry from within.
- A new fourth edition of the CRN Vitamin & Mineral Safety publication started taking shape as research and writing began to update the recommendations for safe upper levels for 27 essential nutrients. Using a risk assessment model that uses only human data, the new edition will include the latest publicly available research. Previous editions are routinely used by governments and policy makers around the globe to set upper levels for many supplements.
- CRN continued to convene members of its Self-Regulation Review Working Group. The group is evaluating existing self-regulatory programs to determine which need revision and to guide decision making on what future guidelines will be developed.

Influencing Public Policy

- CRN publicly addressed misconceptions about DSHEA and advocated for balanced dialogue on supplement regulation in response to outgoing FDA Commissioner Califf's remarks during an FDA-NIH workshop. CRN President & CEO Steve Mister commented that it will be "a refreshing change to have government leaders who acknowledge the benefits of supplements, and the role better nutrition plays in disease reduction. Cabinet officials who don't start from a place of skepticism and distrust can be advocates for a more integrative approach to health that focuses on prevention."
- CRN encouraged broader inclusion of dietary supplements in the 2025 Dietary Guidelines Advisory Committee's recommendations, urging recognition of supplements as essential in addressing nutrient gaps.
- CRN publicly challenged the USPTF's draft guidelines advising against vitamin D and calcium supplements, emphasizing their essential role in health maintenance for older adults. "If you're not accounting for these people who are already at risk, those are the people who will benefit the most from supplemental vitamin D and calcium."

REGISTRATION NOW OPEN
Join us October 9-11 in Salt Lake City

SCIENCE In Session **wellcomms INSPIREZ**
INNOVATION EXCHANGE
CONVERGENCE'24
DETAILS: crnusa.org/2024events
our website: www.crnusa.org/Q22024

ON SELF-REGULATION

RESPONSIBLE IT'S OUR MIDDLE NAME
by Responsible Nutrition

on our latest campaign.

ANNUAL SURVEY—NOW AVAILABLE

Consumer Survey
Available at: crnusa.org/2024survey
Survey dates: 10/15/2024 - 11/30/2024

COMMENTARY ON TOP INDUSTRY ISSUES

Balance of Being e — Let Me Count by Steve Mister, *Cal's World*

ference and drug Another way r dietary its by Steve Mister, *In Session*

ference: Megan *Cal's World*

ral Products Insider behind 2015 herbs cal's investigation by Steve Mister, *Network*

our website: www.crnusa.org/Q22024

view our 2023 annual report from the CRN senior staff team to see how their expertise enhanced our members' position in the marketplace.

REAL EXPERTISE
CRN 50 YEARS OF CRN

Catch up on thought leadership. See bylined articles from CRN President & CEO Steve Mister:

- Opinion: Mandatory Listing: Facts, Fiction and Conspiracies *NutraIngredients-USA*
- Bad company: How the industry can save itself—and consumers—from fake supplements. *Natural Products Insider*

Save the date for our annual events experience a new format with something for everyone on your terms.

OCTOBER 9-11 | GRAND AMERICA
SALT LAKE CITY, UTAH
CONVERGENCE'24
SCIENCE In Session **wellcomms**

bsite: www.crnusa.org/Q12024



Go deeper: Access additional details about CRN's Q4 2024 accomplishments via our website: www.crnusa.org/Q42024



Policy Priorities

- Expanding access to dietary supplements
- Making progress toward DSHEA modernization
- Addressing drug preclusion
- Optimizing FDA reorganization
- Preparing for the final NDI Guidance
- Developing solutions for state-level age restrictions
- Engaging on sustainability solutions



*From Scrutiny to Strength:
Shaping the Future of
Supplements in 2025*

crnusa.org/scrutiny-strength

Join Us in Advancing Healthcare Equity: Support CRN's Access Initiative

We have an extraordinary opportunity to make a tangible difference in the lives of millions by supporting equitable healthcare initiatives such as the National Association of Free and Charitable Clinics (NAFC)—the recipient of CRN's philanthropic support for 2025.



CRN's Access Initiative with NAFC

TIME: Volunteer your (and your staff's) expertise to support the clinics' programs.

PRODUCTS: Donate dietary supplements or other nutritional products to an NAFC clinic, either on a one-time or an ongoing basis.

FUNDING: Provide financial support, with flexible donation options.



crnusa.org/access

Economic Impact Study

Dietary supplement companies pump \$158 billion into U.S. economy, up 23% from 2016.



crnusa.org/impact

Supplements to Savings

Health Care Cost Savings from the
Targeted Use of Dietary Supplements
(2022–2030)



Access the data



CASE STUDY: OSTEOPOROSIS **Dietary Supplements** – small investment today, big return tomorrow

Calcium & vitamin D supplements can lower societal health care costs

Preventive daily intake levels
1,000 mg for calcium
15 mcg for vitamin D

Cost per day
28¢

Dietary Supplements – small investment today, big return tomorrow

Evidence demonstrates that the use of certain dietary supplements by specific populations can reduce the direct and indirect medical costs associated with several common conditions as shown in these topline findings. Learn more: SupplementstoSavings.org

Science-backed supplement intervention	CORONARY ARTERY DISEASE (CAD) Omega-3, Magnesium, Dietary Fiber, Vitamin K2	OSTEOPOROTIC FRACTURES Calcium & Vitamin D	AGE-RELATED MACULAR DEGENERATION Lutein & Zeaxanthin	COGNITIVE DECLINE Vitamins B6, B9, B12	IRRITABLE BOWEL SYNDROME Probiotics	CHILDHOOD COGNITIVE DISORDERS Choline
Event rate % of targeted population that will experience a medical event per year. Source: Centers for Disease Control and Prevention	13.1%	26.1%	3%	12.5%	5%	17.8%
Relative risk reduction The risk of having a medical event reduced by taking these supplements.	4.2% TO 15.7%	14%	4.4%	9.5%	34.7%	9.2%
CUMULATIVE 2022-2030						
Avoidable medical events If the entire target population supplements at preventive intake levels.	731,125-2.71 million	3.25 million	195,458	2.44 million	3.70 billion hours missed work	514,151
Net savings	\$13.3-85.3 billion	\$179.32 billion	\$959.2 million	\$109.93 billion	\$110.22 billion	\$1.08 billion
Savings yet to be realized With full supplementation among target population.	\$12.66-83.84 billion	\$155.41 billion	\$942.7 million	\$97.64 billion	\$94.83 billion	\$1.07 billion

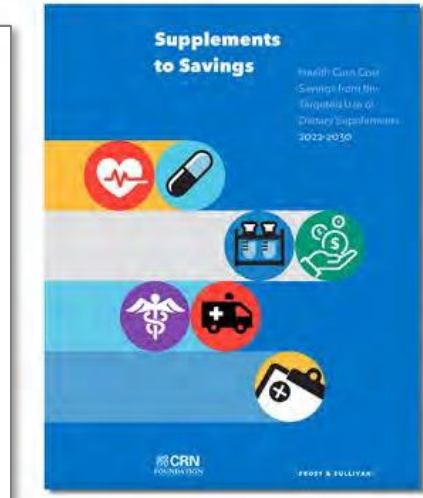
CASE STUDY: CORONARY ARTERY DISEASE (CAD) **Dietary Supplements**

Omega-3 supplements can reduce medical events associated with CAD

U.S. adults 55+ currently taking
7.7%

Relative risk reduction
10%

The risk of having a medical event reduced by taking these supplements.



CASE STUDY: AGE-RELATED MACULAR DEGENERATION **Dietary Supplements** – small investment today, big return tomorrow

Lutein and Zeaxanthin supplements can lower societal health care costs.

Preventive daily intake levels
10 mg for Lutein
2 mg for Zeaxanthin

Cost per day
29¢

Net savings
\$106.6 MILLION

Savings yet to be realized
\$104.7 MILLION

With full supplementation among target population, U.S. adults 44+

Learn more at SupplementstoSavings.org

Share the data

Regular use of targeted supplementation by at-risk populations could result in significant cost savings for health care systems and providers, plus improve the level of individual well-being.

Dietary supplements are a small investment today that can yield a big return tomorrow.

Calcium & vitamin D supplements can lower societal health care costs.



Preventive daily intake levels
1,000 mg for calcium
15 mcg for vitamin D

Cost per day
28¢



Net savings
\$19.92 BILLION



2022-2030 AVERAGE PER YEAR

Savings yet to be realized
\$17.27 BILLION

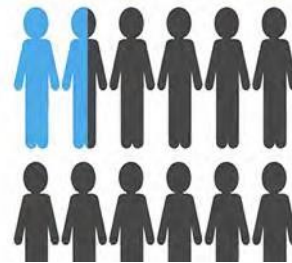
With full supplementation among target population, U.S. adults 50+



2022-2030 AVERAGE PER YEAR

U.S. adults 50+ currently taking

13.3%



Relative risk reduction

14%

The risk of fracture reduced by taking these supplements

Avoidable medical events

361,507

Expected between 2022-2030 if the entire target population takes supplements at preventive intake levels



INFORMATION



RESOURCES REGULATION/LEGISLATION NEWSROOM EVENTS/EDUCATION COMMITTEES MEMBERSHIP

CRN *The Science Behind the Supplements* ABOUT CRN CONTACT US MY ACCOUNT LOG OUT

EVENTS/EDUCATION

Events and Education

EDUCATION

See the feed below for updates on upcoming webinars and virtual meetings. Looking for a past event or on-demand access? Check out our [webinars page](#) here.

CRN members: Be sure you are logged in to see all of our offerings, including those for members only.

Events

March 2025

March 4, 2025	Tuesday
• Legal Committee Virtual Meeting	
March 5, 2025	Wednesday
• Expo West CRN Member Breakfast Briefing	
March 12, 2025	Wednesday
• March 2025 Executive Committee Meeting	
• March 2025 Board Reception	
March 13, 2025	Thursday
• March 2025 Board of Directors Meeting	
March 18, 2025	Tuesday
• International Forum Virtual Meeting	
March 26, 2025	Wednesday
• Self-Regulation Review Working Group Meeting	

Educational Opportunities

CRN webinars and virtual workshops

- Often members-only as a member benefit
- Many free to members

NOW AVAILABLE ON DEMAND

The GLP-1 Effect: Impact on the Dietary Supplement & Functional Food Market

Featuring Domestic, International, and Retail Perspectives

Free for CRN members / \$249 for non-members

12:30 - 3:30 pm Eastern

The GLP-1 Revolution: Nutrition Innovations and Solutions

Free for CRN members / \$249 for non-members

CRN WORKSHOP

Controlling Contaminants in Supplements: Everything You Need to Know

TUESDAY, APRIL 29 12 - 4 PM EASTERN

POST-ELECTION PANEL

How dietary supplement and functional food companies can prepare in

WEDNESDAY

WEBINAR: UNDERSTANDING EXTENDED PRODUCER RESPONSIBILITY REQUIREMENTS

WITH **Circular Action Alliance**

ACCESS ON DEMAND

Educational Opportunities

Guest Presentations

- CRN Committees and Working Groups host speakers on timely topics
- Members-only benefit
- Strategic partnerships

COMMUNICATIONS, MARKETING & MEDIA OUTREACH COMMITTEE 

Your Brand and the Post-Pandemic Supplement Consumer

October 9, 2024



Yadim Medore
Founder & CEO
Pure Branding, Inc.

INTERNATIONAL FORUM 



WITH GUEST PRESENTERS FROM IADSA

REGULATORY AFFAIRS COMMITTEE 

Presentation: Chevron deference, Loper Bright, and implications for the dietary supplement industry



Elizabeth Fawell & Veronica Colas
Hogan Lovells





Getting Together

Expo West Breakfast Briefing

Board meetings

- **March, June, September, December**

Day on the Hill

Legal, Regulatory, and Compliance Forum

CRN Signature Events

SupplySide West Breakfast Briefing



AT A GLANCE

APRIL 29	Virtual Workshop	Controlling Contaminants in Supplements
JUNE 11	Washington, DC	CRN's Day on the Hill
JUNE 24–26	New York	Legal, Regulatory & Compliance Forum
AUG 24*	San Diego	RRF Breakfast at NACDS Total Store Expo
OCT 8–10	St. Louis	CRN's Signature Events
OCT 29*	Las Vegas	Breakfast at SupplySide West

WORKSHOP—Controlling Contaminants in Supplements: Everything You Need to Know

APRIL 29 – VIRTUAL

- Learn how companies can determine which contaminants to include in their specs and how to set the appropriate limits. Experts will describe the regulatory landscape for contaminants, state initiatives, and recent trends in litigation.



Member Fly-in

JUNE 11 — Washington, DC

- Join the CRN team and your CRN member community colleagues on Capitol Hill to meet with legislators and staff and share about the value of dietary supplements to their constituents' health and wellness as well societal health care costs—and the impact of our industry on the economy.



13th Annual Legal, Regulatory & Compliance Forum on Dietary Supplements

JUNE 25–26 with pre-conference workshops JUNE 24 — New York

- Stay ahead of evolving regulatory, legal, and compliance challenges. with critical insights into the impact of the current political landscape, FDA and FTC enforcement trends, and emerging state-level regulations affecting dietary supplements.



Retail Relations Forum Breakfast Briefing at NACDS Total Store Expo

AUGUST 24* — San Diego

- RRF members gather to connect with retail executives and hear insights from speakers representing top retailers and consultants—to be announced.



CRN's Signature Events

OCTOBER 8–10 — St. Louis

- Join us at the Ritz-Carlton in the arts district
- Details and registration coming in May:
www.crnusa.org/2025events
- Sponsorship opportunities available.



CONVERGENCE'25

SCIENCE
In Session

*well*comms

INNOVATION
EXCHANGE

 **CRN**

CRN Member Breakfast Briefing at SupplySide West

OCTOBER 29* — Las Vegas

- Connect with CRN member industry colleagues while enjoying breakfast before you hit the show floor. Plus, get updated on the timeliest industry issues—to be announced.
- Sponsorship opportunities available.



*Thank you
for being a part of the
CRN community*

crnusa.org/welcome

