

Council for Responsible Nutrition
Board of Directors Meeting
Friday, September 12, 2025
11:00 a.m. EDT – 3:30 p.m. EDT

Via Zoom Conference Call
(log-in instructions sent via calendar invite)

Revised 09/10/2025

The Board Agenda is organized across disciplines according to CRN's Strategic Initiatives for 2024-2026. This approach may result in addressing various aspects of a particular topic separately during the meeting but permits the Board to appreciate how multiple CRN departments collaborate on a single objective and how multiple objectives are furthered within a single activity. Some agenda items provide reports back to the Board of ongoing activities for its review; others require discussion, decisions or direction for implementation. These are indicated by "Requested Action."

AGENDA

(all times listed are EDT)

- 11:00 a.m. – 11:05 a.m.** **Welcome/Introductions/Announcements [Brown]**
- Call to Order
 - New CRN Staff Member
 - Christian Taylor, Government Relations & Legal Assistant
 - Antitrust Reminder [Guggenheim]
- 11:05 a.m. – 11:10 a.m.** **Approval of Minutes [Brown]**
- Board of Directors Meeting of June 12, 2025 (p. 4)
Requested Action: *Approval of Board of Directors Minutes for June 12, 2025.*
 - Minutes of Executive Committee Meeting of June 10, 2025
(provided FYI only) (p. 12)

STRATEGIC INITIATIVE 2024-2026—Influence Public Policy

Goal: *Build and maintain a positive legislative, regulatory and commercial environment for our members' products to foster consumer confidence and industry growth.*

Federal Activity

- 11:10 a.m. – 11:20 a.m.** **Make Our Children Healthy Again Report [Wong] (p. 16)**
Requested Action: *Board information and discussion.*
- 11:20 a.m. – 11:35 a.m.** **CRN Support for a Framework for a GRAS Registry [Wong] (p. 18)**
Requested Action: *For Board discussion and vote to approve the proposed GRAS registry framework.*

- 11:35 a.m. – 11:45 a.m.** **FDA/USDA Request for Information on the Definition of “Ultra-Processed Foods” (UPF) [Nguyen] (p. 21)**
Requested Action: *For Board discussion and direction on how CRN should engage in the process of defining UPF.*
- 11:45 a.m. – 12:00 noon** **Potential Citizen Petition Regarding DSHEA Disclaimer Placement [Olsen] (p. 22)**
Requested Action: *For Board discussion and decision on whether CRN should submit a citizen petition requesting FDA clarity on the prominence of the FDA disclaimer on labeling.*
- 12:00 noon – 12:10 p.m.** **Department of Justice Request for Information Regarding State Laws with Significant Adverse Economic and Interstate Commerce Effect [Olsen] (p. 24)**
Requested Action: *Board discussion and decision on whether CRN should submit the drafted response on state age restrictions.*
- 12:10 p.m. – 12:15 p.m.** **Tax Treatment of Dietary Supplements in HSA/FSA Accounts [Meirovitz] (p. 25)**
Requested Action: *Board information and discussion.*
- 12:15 p.m. – 12:20 p.m.** **Dietary Supplement Mandatory Product Listing [Gustafson] (p. 27)**
Requested Action: *Board information and discussion.*
- * * * * *
- 12:20 p.m. – 12:30 p.m.** **LUNCH BREAK (10 minutes)**
- 12:30 p.m. – 12:45 p.m.** **Lunch Speaker: The Federal State of Play [Williams & Jensen]**
Requested Action: *Board information and discussion.*

* * * * *

State Activity

- 12:45 p.m. – 1:00 p.m.** **Prenatal Vitamin Testing and Disclosure Requirements (CA S.B. 646) [Gustafson] (p. 28)**
Requested Action: *Board discussion and authorization to continue opposition to S.B. 646 while endorsing certain changes to the legislation.*
- 1:00 p.m. – 1:20 p.m.** **California Litigation Request Regarding Allowable “Recyclable” Claims [Olsen] (p. 29)**
Requested Action: *For Board discussion and decision on whether to authorize CRN to join the litigation coalition as a plaintiff.*

1:20 p.m. – 1:25 p.m. **Weight Management/Sports Nutrition Dietary Supplement State Age Restrictions—Legislative Update** [Gustafson] (p. 32)
Requested Action: *Board information and discussion.*

International Activity

1:25 p.m. – 1:35 p.m. **International Forum—Tariff Webinar and Recent Trade Developments** [Huber] (p. 36)
Requested Action: *Board information and discussion.*

1:35 p.m. – 1:45 p.m. **International Forum—Codex Concerns and USDA Meeting** [Huber] (p. 40)
Requested Action: *Board information and discussion.*

* * * * *

1:45 p.m. – 2:00 p.m. **BREAK (15 minutes)**

* * * * *

Written Only Items:

- Additional Federal and State Legislative Issues (p. 51)
- State Ingredient Bans and GRAS Bills (p. 56)
- CRN PAC Report (p. 58)
- CRN-International (p. 59)
- Health Care Practitioner Forum Update: Changes at NCCIH (p. 61)
- Regulatory Comments in 2025 (p. 63)

STRATEGIC INITIATIVE 2024-2026—Expand Self-Regulatory Initiatives

Goal: *Champion self-regulatory initiatives that demonstrate our members’ commitment to transparency, accountability, and responsible behavior to sustain and improve trust in our members’ products and to distinguish responsible companies.*

2:00 p.m. – 2:15 p.m. **Potential for Self-Regulatory Testing Program** [Olsen] (p. 42)
Requested Action: *For Board discussion and vote on whether CRN should create a task force or otherwise explore the opportunity to create a self-regulatory testing program.*

2:15 p.m. – 2:30 p.m. **Turmeric Voluntary Program** [Nguyen] (p. 44)
Requested Action: *Board directive for CRN to convene a task force to consider developing a voluntary program around turmeric dietary supplements.*

STRATEGIC INITIATIVE 2024-2026—Cultivate Positive Public Perceptions

Goal: Create and foster awareness, perception and understanding of the safe and valuable roles our members' products play on individual, family and public health.

Written Only Items:

- *Vitamin D & Me!* (p. 66)
- CMMOC 'We Are Regulated' Campaign—Funding Status Update (p. 68)
- Communications Activities Report (p. 69)

STRATEGIC INITIATIVE 2024-2026—Improve Consumer Access

Goal: Improve consumer access to reliable information about the roles dietary supplements and functional food play for nutrition and health, and increase access to our members' products.

2:30 p.m. – 2:35 p.m.

Spotlight on One Member's Enthusiastic Embrace of the CRN Foundation 'Access' Initiative [Terry Coyle]

Requested Action: Board information and discussion.

STRATEGIC INITIATIVE 2024-2026—Expand Membership

Goal: Lead the industry and build association resources through industry-focused education, member services, and community building that foster broad membership in CRN and differentiates CRN among industry associations.

2:35 p.m. – 2:55 p.m.

Consideration of New Member Applications [Wyszumiala] (p. 45)

- New Voting Membership applications of:
 - Biohm Technologies
 - Needed
 - ReCellience15
 - Ribus
- New Associate Membership application of:
 - Food SMART Strategies International

Requested Action: Board approval of these applications for membership in CRN.

2:55 p.m. – 3:00 p.m.

Events and Education Updates and 2026 Sponsorship Opportunities [Powers] (p. 47)

Requested Action: Board information and discussion.

Written Only Item:

- Membership Department Updates (p. 74)

THE BUSINESS OF THE ASSOCIATION

3:00 p.m. – 3:10 p.m.

Financial Report [Rucker]

Financial Report for July 31, 2025 (p. 49 and accompanying spreadsheets)

Requested Action: *Board approval of the financial reports for July 31, 2025.*

3:10 p.m. – 3:15 p.m.

President's Report [Mister]

- Upcoming Drug Preclusion Response from FDA
- CRN Breakfast Briefing at NACDS TSE
- Proposed 2026 Board Meeting Dates (attached)
- Upcoming Board of Directors Elections

3:15 p.m. – 3:30 p.m.

New Business

3:30 p.m.

Adjourn (*Please plan for 3:30 p.m. EDT adjournment; however, the meeting may end earlier if business is completed.*)

* * * * *

Calendar invites for the September 12th meeting have been sent with the Zoom link. Please contact Tammie Betway at tbetway@crnusa.org if you have any questions.

The next Executive Committee meeting will take place in Washington, DC on Wednesday, December 3, 2025. An interim meeting may be conducted by video call if events warrant.

CRN's Annual Board Appreciation Dinner will take place on Wednesday, December 3, 2025 at the Hay Adams Hotel in Washington, DC.

The next meeting of CRN's Board of Directors is scheduled to take place in Washington, DC on Thursday, December 4, 2025.