

Tuesday, October 3 **6:30 — 8:30 pm** **‘Go for the Gold Glory Days’ Opening Reception** *Sponsored by Amway*
Dana Point Lawn

Wednesday, October 4 *All sessions in the Ritz-Carlton Ballroom, unless otherwise noted.*

6:45 — 7:30 am **Yoga** *Dana Point Lawn. Check in at 6:30*
Sponsored by Bonafide

7:30 — 8:30 am **Breakfast** *Monarch Bay Courtyard*
Sponsored by Unilever Health & Wellbeing

8:30 — 8:45 am **Welcome & Introductions**
Bruce Brown | Kerry | Chair, Membership Committee, CRN

8:45 — 9:30 am **Virtual Fireside Chat with FDA Commissioner Robert Califf**
Robert Califf, M.D. | Commissioner, FDA

9:30 — 10:20 am **The View from the Corner Offices**
Jeff Boutelle | Pharmavite LLC
Rob Fried | ChromaDex, Inc.
Giorgos Tsetis | Nutrafol

10:20 — 10:40 am **Break**
Sponsored by Informa

10:40 — 11:20 am **Navigating the Dietary Supplement Landscape: Top Trends and Growth Patterns**
Kristin Hornberger | Circana

11:20 am — 12:10 pm **The Current Political Moment**
John Harwood

12:10 — 1:10 pm **Lunch** *Monarch Bay Courtyard*
Sponsored by Kerry

1:00 — 5:15 pm **Golf Tournament** *Monarch Beach*
Golf Links
Sponsored by Sirio Pharma

11:00 — 4:00 pm **Networking Pavilion** *Pavilion Room*
Sponsored by The Clorox Company

2:00 — 4:00 pm **Regulatory issues that rise to the C-Suite**
Krista Hekking | Covington & Burling
Winston Kirton & Randy Shaheen | BakerHostetler
Todd Harrison | Venable
Rend Al-Mondhiry | Amin Talati Wasserman
Katie Bond | Keller & Heckman
Trenton Norris | Hogan Lovells (US) LLP
Raqiyyah Pippins | Arnold Porter
Jasmine Wetherell | Perkins Coie

2:30 — 4:30 pm **Pickleball** *Pickleball Courts*
Sponsored by Columbia West Capital

5:30 — 7:00 pm **‘Golden Hour’ Networking Reception**
Monarch Bay Courtyard
Sponsored by Nestlé Health Science

Networking and Receptions

Tuesday Night Opening Reception

Sponsored by Amway

Kick off your “Now, New, Next” experience or relax after a day of “Science in Session.” You’ll be golden in a college sweatshirt or other apparel showing off your alma mater—encouraged attire for this casual CRN “homecoming.” Enjoy hearty apps and cold brews or other beverages as you reminisce with your industry colleagues about your glory days and CRN’s rich 50-year history.

Networking Pavilion

Sponsored by The Clorox Company

Use the space for any prescheduled meetings or stop in and see what connections you make spontaneously. Visit the pavilion on Wed. 1:30–4:30 pm.

Wednesday Night Networking Reception

Sponsored by Nestlé Health Science

Get to know your fellow 50th anniversary event attendees a little better as you bask in the glow of golden hour in the Golden State with light bites, libations, and live music.

Thursday Night Closing Reception

Sponsored by SGS Nutrasource

A most luxurious night is in your sight with our James-Bond-themed Goldfinger Gala. Coupling the classic elegance of the famed and fashionable spy film franchise with CRN’s golden anniversary celebration, the evening will offer enthralling entertainment from casino games to karaoke. Dress up for this special soirée with dinner and drinks—including signature cocktails and a special toast commemorating 50 years of CRN.

Thursday, October 5

All sessions in the Ritz-Carlton Ballroom, unless otherwise noted.

6:30 — 7:30 am **Kyowa Hakko Fun Run & Walk**

Meet in lobby at 6:15

7:30 — 8:30 am **Breakfast** *Monarch Bay Courtyard*
Sponsored by Women in
Nutraceuticals (WIN)

8:30 — 8:40 am **Welcome**

Bruce Brown | Kerry | Chair,
Membership Committee, CRN

8:40 — 8:50 am **Vitamin Angels: Improving Nutrition
for Every Mother, Every Child,
Everywhere**

Howard Schiffer | *Vitamin Angels*

8:50 — 9:50 am **How AI, Big Data and Machine
Learning Are Changing Your
Workplace and Your Industry**

Paul Zikopoulos

9:50 — 10:00 am **CRN Business Meeting**

Tara Martin | Chairman, CRN
Board of Directors | *Nutrawise
Health & Beauty dba Youtheory*
Christopher Reid | *Plexus Worldwide* |
CRN Audit Committee Chair
Mandy Kravnik | *Nature's Way* | CRN
Treasurer

10:00 — 10:15 am **Chair's Address**

Tara Martin | Chairman, CRN
Board of Directors | *Nutrawise
Health & Beauty dba Youtheory*

10:15 — 10:35 am **Break**

10:35 — 11:00 am **President's Remarks**

Steve Mister | CRN

11:00 — 11:15 am **New Perspectives on Today's Dietary
Supplement Consumer**

Lynda M. Doyle | *Avant Nutrition LLC*

11:15 — 11:50 am **Supplements Address Sustainability**

Christiane Baker | *Nestlé Health Science*

11:50 am — 12:50 pm **The Experience Mindset: Changing the
Way You Think About Growth**

Tiffani Bova

12:50 — 1:50 pm **Tiffani Bova Book Signing** *Ritz-*

Carlton Ballroom Foyer

12:50 — 1:50 pm **Lunch** *Monarch Bay Courtyard*

Sponsored by U.S. Pharmacopeial
Convention

2:30 — 4:30 pm **Catamaran Cruise**

Sponsored by Amin Talati Wasserman

2:30 — 4:30 pm **Ebike Excursion**

Sponsored by GRMA

7:00 — 10:00 pm **'Goldfinger Gala 50th Anniversary'
Closing Reception** *Pavilion Ballroom*

Sponsored by SGS Nutrasource

A most luxurious night is in your sight with
our James-Bond-themed Goldfinger Gala.

Friday, October 6

7:30 am **Seated breakfast begins**

9:05 — 9:55 am **Problem Solving Through Creativity
and Ingenuity**

Dr. Sammy Ramsey

8:00 — 8:05 am **Welcome**

8:05 — 9:05 am **The Future of Healthcare: How Will
You Be Impacted?**

Dr. Vin Gupta

9:55 — 10:00 am **Closing Remarks**

10:00 am **Adjourn**