

50 for 50

Be part of CRN history!



CRN seeks 50 sponsoring companies for our 50th anniversary!

Since 1973 CRN has set the gold standard for responsibility in the dietary supplement and functional food industries. Help us continue to raise the bar for the next 50 years.

Be part of CRN history! Choose what events are best for your company throughout the year:

- ✓ **MARCH Board of Directors Dinner**
- ✓ **APRIL Toxicology Workshop** *virtual*
- ✓ **MAY WellComms** *Washington, DC*
- ✓ **JUNE Day on the Hill** *Washington, DC*
- ✓ **OCTOBER CRN 2023 Golden Anniversary Conference**
—AND MORE





Annual Executive Conference



Opportunities to showcase your company and support CRN for all budgets. Click on a level for details.

Platinum	\$25,000
Premier	\$21,000
Gold	\$18,000
Silver	\$12,000
Industry Supporter	\$10,000
CRN Supporter	\$5,000



Conference | Platinum Level \$25,000



Limited to three sponsors

- ✓ 4 conference registrations
- ✓ Company logo linked on event page
- ✓ 3 company ads in rotating slides on screens
- ✓ 30-second company video played during breaks
- ✓ Company listing on general signage
- ✓ “Thank You” from podium each day
- ✓ Thought leadership feature on an executive in the CRN Supplement member newsletter and amplified on CRN’s LinkedIn



Conference I Premier Level \$21,000

GENERAL

Unlimited Sponsors

- ✓ 3 conference registrations
- ✓ Company logo linked on event page
- ✓ 2 company ads in rotating slides on screens
- ✓ 30-second company video played during breaks
- ✓ Company listing on general signage
- ✓ “Thank You” from podium each day
- ✓ Thought leadership feature on an executive in the CRN Supplement member newsletter and amplified on CRN’s LinkedIn

SPONSOR A SPECIFIC ELEMENT

Exclusive Sponsorship

Same benefits as general, plus recognition related to the event

- Golden Anniversary Welcome Reception**
- Golden Anniversary Closing Dinner & Reception**





Conference I Gold Level \$18,000

GENERAL

Unlimited Sponsors

- ✓ 2 conference registrations
- ✓ Company logo linked on event page
- ✓ 2 company ads in rotating slides on screens
- ✓ Company listing on general signage
- ✓ Sponsorship-specific benefits
- ✓ Thought leadership feature on an executive in the CRN Supplement member newsletter and amplified on CRN's LinkedIn

SPONSOR A SPECIFIC ELEMENT

Exclusive Sponsorship

Same benefits as general, plus recognition related to the event

- Golden Anniversary Networking Reception**



Conference | Silver Level \$12,000

GENERAL

Unlimited Sponsors

- ✓ 1 conference registration
- ✓ Company logo linked on event page
- ✓ 1 company ad in rotating slides on screens
- ✓ Company listing on general signage

SPONSOR A SPECIFIC ELEMENT

Exclusive Sponsorship

Same benefits as general, plus recognition related to the event

- Golf Tournament**
- Wednesday Lunch**
- Thursday Lunch**
- Fun Run & Walk**
(\$14,00)



Conference | Industry Supporter

SPONSOR A SPECIFIC ELEMENT

Exclusive Sponsorship

Same benefits as general, plus recognition related to the event

\$10,000

- Wednesday Breakfast
- Thursday Breakfast
- Friday “Breakfast with...”
- Coffee Break
- Conference Bag
- Conference Wi-Fi

\$7,500

- Hotel Key Cards
- Morning Yoga

GENERAL — \$10,000

Unlimited Sponsors

- ✓ Company logo linked on event page
- ✓ 1 company ad in rotating slides on screens
- ✓ Company listing on general signage





Conference | CRN Supporter \$5,000

GENERAL

Unlimited Sponsors

- ✓ Company name linked on event page
- ✓ Company listing on general signage



SPONSOR A SPECIFIC ELEMENT

Exclusive Sponsorship

Same benefits as general, plus recognition related to the event

- Audience Polling
- Online Registration Confirmation
- Welcome Basket
- Networking Lounge

CRN 2023 Science in Session



Opportunities at our scientific symposium to showcase your company and support CRN for all budgets. Click on a level for details.

Premier Science Supporter	\$15,000
Gold Science Supporter	\$10,000
CRN Science Supporter Level	\$5,000





Science in Session I Premier \$15,000

GENERAL

Unlimited Sponsors

- ✓ 2 conference registrations
- ✓ Company logo linked on event home page
- ✓ 2 company ads in rotating slides on screens
- ✓ 30-second company video played during breaks
- ✓ Company listing on general signage
- ✓ “Thank You” from podium each day
- ✓ Thought leadership feature on an executive in the CRN Supplement member newsletter and amplified on CRN’s LinkedIn





Science in Session I Gold \$10,000

GENERAL

Unlimited Sponsors

- ✓ 1 conference registration
- ✓ Company logo linked on event home page
- ✓ 2 company ads in rotating slides on screens
- ✓ Company listing on general signage
- ✓ “Thank You” from podium each day
- ✓ Thought leadership feature on an executive in the CRN Supplement member newsletter and amplified on CRN’s LinkedIn



Science in Session I Supporter

GENERAL — \$5,000

Unlimited Sponsors

- ✓ Company logo linked on event home page
- ✓ Company listing on general signage

SPONSOR A SPECIFIC ELEMENT

Exclusive Sponsorship

Same benefits as general, plus recognition related to the event

\$7,500

Lunch

\$5,000

Breakfast

Welcome Basket

SSAC Reception

\$4,000

Morning Coffee Break

Afternoon Coffee Break



Additional CRN Golden Anniversary Sponsorships



More opportunities to showcase your company and support CRN for all budgets. Click on a level for details.

CRN Board of Directors Dinner	\$7,500
CRN 2023 Toxicology Workshop	\$2,500
Day on the Hill	\$2,500
WellComms Event Supporter	\$2,500 — \$5,000
CRN Golden Anniversary Reception at SupplySide West	\$5,000 — \$10,000





Board of Directors Dinner | \$7,500

March in Washington, DC

- ✓ Exclusive sponsor for selected board dinner
- ✓ Send three representatives to the dinner to dine with the board
- ✓ Address the board before dinner





WellComms

Event for communications and marketing professionals in the wellness space

May 4 & 5, Washington, DC

\$5,000 Unlimited Sponsors

- ✓ 1 conference registration
- ✓ Company listing on general signage
- ✓ Company logo linked on event home page
- ✓ “Thank You” from the podium
- ✓ Thought leadership feature on an executive in CRN Supplement





Golden Anniversary Reception at Supply Side West



Gold & Silver Supporter

\$10,000

- Company listing on general signage as Gold Sponsor**

\$5,000

- Company listing on general signage as Silver Sponsor**

Toxicology Workshop I \$2,500

- ✓ Company listing on general signage
- ✓ Thank you from the chairs



Day on the Hill I \$2,500

Company executives convene on Capitol Hill for a full day of networking and discussions with Congressional offices.

- ✓ Company listing on general signage
- ✓ Recognition from CRN



Contact Carl Hyland to secure your sponsorship.

chyland@crnusa.org | 703-216-6954

