

# THINGS TO KNOW BEFORE YOU GO

## DESTINATION: **VITALITY**

**CRN'S ANNUAL EVENTS – PARK HYATT AVIARA  
CARLSBAD, CALIFORNIA – NOVEMBER 6–9**

We're looking forward to welcoming you to the **Park Hyatt Aviara Resort & Spa** in Carlsbad, California, for CRN's annual events! Here is some information you may find helpful as you finalize your plans. Contact **Maya English** ([menglish@crnusa.org](mailto:menglish@crnusa.org) / 202-204-7687) if you have any pre-event questions.

### Weather

The area's average temperatures this time of year range from a low of 50°F to a high of 75°F. Keep in mind that the meeting rooms can sometimes be chilly, so bring a sweater or jacket along—layers are always a smart choice.

### Suggested Attire

Attire for all sessions of *The Workshop* and *The Conference* is business casual. For evening gatherings, the fun run & walk, golf tournament, yoga, and other activities, please see descriptions that follow.

### About the Park Hyatt Aviara

The **Park Hyatt Aviara** is the host hotel where *The Workshop* and *The Conference* sessions and social functions will take place. The address is: **7100 Aviara Resort Drive, Carlsbad, CA 92011**. You can reach the hotel by phone at 760-448-1234.

### Ground Transportation

Information on ground transportation is available via the websites of the airports servicing Carlsbad:

- **McClellan-Palomar Airport** (10 minutes/4 miles)
- **San Diego International Airport** (40 minutes/32 miles)
- **Los Angeles International Airport** (100 minutes/96 miles)

### Registration Desk

The registration desk for *The Workshop* is located outside the Laviana Ballroom, and *The Conference* registration desk is in the Grand Foyer. Please check in at CRN's registration desk to receive your packet and name badge. Registration desk hours:

- **Wednesday 11/6** 7:30 am – 6:00 pm
- **Thursday 11/7** 7:30 am – 12:15 pm
- **Friday 11/8** 7:30 am – 4:45 pm
- **Saturday 11/9** 7:30 am – 10:30 am

### In-Person Committee Meetings

**Legal:** Thursday 5–6 pm

**Government Relations:** Friday 4:45–5:45 pm

**International Trade & Market Development:** Friday 4:45–5:45 pm

*Location TBA via events app / on-site*

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## EVENING FUNCTIONS

### Opening Reception: Party Like It's 1994 Sponsored by Herbalife

Wednesday 11/6 | 7:00 – 9:00 pm | Palm Courtyard



*Join us Wednesday evening in the Palm Courtyard for a reception with Workshop and Conference attendees, sponsored by Herbalife. Get ready to "Party like it's 1994" and have fun with pop culture memories from the same year DSHEA became law! Attire is casual – come dressed in your 90's flannels, concert t-shirts and bright colors.*

### DSHEA Silver Anniversary Reception Sponsored by Jamieson Wellness, Inc. and Stratum Nutrition

Thursday 11/7 | 6:00 – 7:30 pm | Avalon Terrace



*Raise a glass with us Thursday before dinner on your own as we toast to the 25<sup>th</sup> anniversary of DSHEA with elegance at a reception sponsored by Jamieson Wellness, Inc., and Stratum Nutrition. Share the supplement industry memories that make you smile and snap a selfie with friends commemorating the occasion while savoring light appetizers and drinks to the sounds of a local guitarist. Attire is business casual.*

## Dine-around – Plan ahead and make reservations!

Thursday 11/7 | 7:30 – 11:00 pm | Downtown Carlsbad

*Dine at the resort or take a complimentary shuttle to nearby Carlsbad and explore one of its many popular restaurants. See a list of local restaurants on the last page. Attendees will be provided discount codes for Lyft rides to and from the resort.*

### Closing Reception: Night at the Del Mar Sponsored by Lonza

Friday 11/8 | 7:00 – 10:00 pm | Palm Courtyard



*It's a sure bet—you do NOT want to miss CRN's Night at the Del Mar closing reception, sponsored by Lonza. Play to win—whether betting on horse races or trying your hand at equestrian-themed games—and collect tickets for prizes as you mingle with your industry colleagues and enjoy classic deluxe fare. Come dressed in your derby finest! Pastel sports jackets and dresses paired with extravagant hats encouraged.*

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## IN-PERSON COMMITTEE MEETINGS *Location TBA via events app / on-site*

**Legal:** Thursday, Nov. 7, 5–6 pm

**Government Relations:** Friday, Nov. 8, 4:45–5:45 pm

**International Trade & Market Development:** Friday, Nov. 8, 4:45–5:45 pm

## FREE GROUP ACTIVITIES

### Sunrise Yoga

**Thursday 11/7 | 6:30 – 7:20 am** *Meet at 6:15 at the Palm Courtyard for check in—yoga starts at 6:30*

*Sign up in advance when you register online or at the registration desk and get additional details. Plan on wearing a warm layer to start.*

### Kyowa Hakko Fun Run & Walk *Sponsored by Kyowa Hakko*

**Friday 11/8 | 6:30 – 7:30 am**

*Meet in lobby at 6:15 to head to starting location*



*Sign up in advance when you register online or at the registration desk and get a free t-shirt. Meet in lobby at 6:15 to head to the starting point in groups for the annual fun run/walk—a time-honored CRN conference tradition! Dress in layers for this early morning outside.*



## ADDITIONAL ACTIVITIES

CRN's popular golf outing and the catamaran cruise are filled with advance registrants, but if you would like to be placed on a waitlist for openings, contact [Maya English](#). Or, take the afternoon to enjoy the [Aviara Spa](#)—conference attendees receive a 10% discount! Reservations are recommended.

### Golf Tournament *Sponsored by Balchem*

**BALCHEM®**

*\$249 includes box lunch and an afternoon at the Aviara Golf Club on one of the best courses in the country and the #1 course in Southern California.*

### Catamaran Cruise *Sponsored by Amin Talati Wasserman LLP*



*\$85 for a three-hour tour of San Diego's breathtaking Pacific coast, complete with lunch at the resort and beer and wine served on deck.*

## We look forward to seeing you in Carlsbad!

Please contact Maya English ([menglish@crnusa.org](mailto:menglish@crnusa.org) / 202-204-7687) if you have any pre-event questions.

# Local Restaurants

## Carlsbad, California

### 2019

#### **Paon Restaurant & Wine Bar – French**

760.729.7377 | Carlsbad Village Drive

French cuisine with California influences, beautiful patio dining, and an elegant Art Deco in an intimate setting.

#### **Park 101 and Garden Pub – American**

760.434.2217 | 3040 Carlsbad Blvd.

A kid- and dog-friendly outdoor park environment, with indoor & balcony dining. Casual barbecue fare on Hwy. 101.

#### **Casa de Bandini – Mexican**

760.720.7007 | 571 Carlsbad Village Drive

Craft beer brewing company, making great pizza in a fun and energetic setting.

#### **Karl Strauss Brewery & Restaurant – American Casual**

858.581.7324 | 5801 Armada Drive

Award-winning craft brewery featuring an eclectic mix of beers brewed on site alongside good food in an energetic atmosphere.

#### **The Land & Water Company – Seafood and Meat**

760.729.5263 | 2978 Carlsbad Blvd., #110

Upscale restaurant serving only the best from the land and water, emphasize on responsible, traceable and humanly raised food.

#### **Vigilucci's Cucina Italiana – Italian**

760.434.2500 | 2943 State Street

Italian home cooking reminiscent of Roberto Vigilucci's childhood in Milan, with a scenic outdoor patio overlooking the ocean.

#### **Vigilucci's Seafood & Steakhouse – Seafood & Steak**

760.434.2580 | 3878 Carlsbad Blvd.

With views of the Pacific Ocean, this restaurant offers prime steak and seafood with a signature Italian flair.

#### **The Crossings at Carlsbad – American**

760.444.1885 | 5800 Hidden Valley Road

A beautiful clubhouse environment sitting above The Crossings Golf Course with views toward the Pacific Ocean.

#### **Barrel Republic – Tavern & Restaurant**

760.841.8408 | 2965 State St.

Fun and engaging environment for the craft beer enthusiast, with good American fare.

#### **Draft Republic - Tavern and Restaurant**

760.448.4627 | 5958 Avenida Encinas

This fun place is all about delicious grub and fun games, with a very active sports bar. Intimate restaurant combining the flavors of the ocean with the heat and tradition of the robata grill.

#### **264 Fresco – Italian**

760.720.3737 | 264 Carlsbad Village Dr.

Delicious Italian cuisine in a warm and lively atmosphere, with a nice wine and fun cocktails.

#### **Buca di Beppo – Italian**

760.405-5586 | 1935 Calle Barcelona

Lively, casual dining on two levels with full bars and equipped for large parties and events.

#### **Cicciotti's Trattoria – Italian**

760.994.0553 | 565 Grand Avenue

Casual, yet sophisticated Italian dining in a contemporary setting, serving a variety of wines and beers.

#### **Las Olas Mexican Food – Mexican**

760.434.5850 | 2939 Carlsbad Blvd.

Home of the original fish taco and authentic Mexican fare, with tasty margaritas and local beers.

#### **Bluewater Grill – Seafood**

760.730.3474 | 417 Carlsbad Village Dr.

Fresh, sustainable seafood and shellfish caught daily by local fishermen. Friendly setting with full bar.

#### **Coyote Bar & Grill – American & Bar**

760.729.4695 | 300 Carlsbad Village Drive

This super fun place attracts a mix of SoCal cuisine, local musicians, dancing, outdoor fire pits.

#### **Gregorio's Italian Restaurant – Italian**

760.720.1132 | 300 Carlsbad Village Drive

On a popular corner of Carlsbad, sharing old family recipes in a comfort- able atmosphere.

#### **Campfire – American**

760.637.5121 | 2725 State Street

A traditional Japanese restaurant and sushi bar in a neighborhood setting

#### **Norte Mexican Restaurant – Mexican**

760.729.6040 | 3003 Carlsbad Blvd.

Authentic Mexican food and décor with traditional margaritas and beers.

#### **Green Dragon Tavern & Museum**

760.918.2421 | 6115 Paseo Del Norte

Inspired by the original 18th century tavern, it provides classic American ambiance with a comfortable tavern feel.