



June 23-24, 2020 | InterContinental Times Square | New York City

Day One | Tuesday June 23, 2020

8:00 Continental Breakfast and Registration

8:45 Co-Chairs' Welcoming Remarks

Scott Bass
Partner & Head, Global Life Sciences
Sidley Austin LLP

Steve Mister
President & CEO
Council for Responsible Nutrition

9:00 State of the Industry Address: Building Consumer Confidence and Reducing Legal Threats to the Industry Through Innovation and Science

9:30 FDA Fireside Chat

Steven Tave
Director, Office of Dietary Supplement Programs
U.S. Food and Drug Administration

10:00 Defining a "Dietary Supplement" as Intended by DSHEA: Examining Questions Surrounding Synthetic Botanical Constituents, Drug Exclusions, and Other Inconsistent Interpretations of the Dietary Supplement Definition

10:45 Morning Coffee Break

11:00 NDI Notifications vs. GRAS Determinations: Are Exceptions Swallowing the Rule?

12:00 Networking Luncheon for Speakers and Attendees

1:00 CBD – Hemp State of the Union: Threats Caused by Government Inaction and Current State of a Legal Path for CBD in Dietary Supplements

- 2:00 The Impact of Increased State Consumer Protection Activity on the Dietary Supplement Industry: Analysis of Pending and Recent State Initiatives and How These Actions Could Affect Your Company**
 - 2:45 Afternoon Refreshment Break**
 - 3:00 Examining New Trends in Claims Substantiation: A Study of Innovative Claims, Ever Increasing Use of Influencers to Promote Products, and Risk**
 - 4:00 Anticipating Post-Implementation Challenges with the BE Label**
 - 4:30 Conference Adjourns to Day Two**
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Day Two | Wednesday June 24, 2020

- 8:00 Continental Breakfast**
- 8:30 Conference Co-Chairs' Welcoming Remarks and Recap of Day One**
- 8:45 FTC Fireside Chat, TBA**
- 9:15 International Affairs: Examining Potential New FDA Guidance on Certificates of Free Sale and the Ongoing Tariff and Treaty Saga**
- 10:00 Morning Coffee Break**
- 10:15 Industry Keynote Address: TBA**
- 10:30 Prebiotics, Probiotics, and Now Postbiotics: Addressing Current Standards and International Guidelines**
- 11:15 Focus on Quality Standards: Implementing Winning Strategies for Meeting Retailer and Consumer Demands for Quality**
- 12:00 Networking Luncheon for Speakers and Attendees**
- 1:00 Ensuring Supply Chain Integrity and Transparency, and Meeting Corporate Social Responsibility Expectations**
- 1:45 Understanding How Ingredients are Placed on the Prop 65 Lists**
- 2:30 Afternoon Refreshment Break**
- 2:45 Responding to Thorny Class Action Litigation Claims**
- 3:30 Conference Ends**

Post-Conference Workshops | Thursday June 25, 2020

9 am – 12:30 pm (Registration Opens at 8:00)

A: Working Group on Hemp-Derived CBD Dietary Supplements: Understanding Current Domestic and International Legal Status and How to Manage Legal Risks for Distributing Hemp-Derived CBD

12:30-1:30 pm

Lunch for Speakers and Attendees of Workshops A and B

1:30 pm – 5:00 pm

B: Working Group on International Dietary Supplement Commercialization in the Current Geopolitical Climate