



Voluntary guidelines for marketing and labeling DHEA dietary supplements

DHEA

For marketers of DHEA or its precursor, pregnenolone, CRN recommends the following guidelines:

1. Labeled recommended daily dosage is within the range reflecting current scientific recommendations (5-75 mg);
2. The product label includes appropriate information about:
 - a) The need for consultation with a health care professional before use especially if taking prescription medication
 - b) The product is not intended for use for persons under 18 years of age

DHEA Marketing Guidelines

- CRN members will refrain from marketing DHEA products as providing a general anabolic steroid-like response (muscle enlargement, increased strength, etc.).
- CRN members will not target those under 18 years old in their marketing or advertising of DHEA-containing products.